

Business Administration Major Requirements

2015-2016

97 Credits, including 59 Upper Division (UD)

Attributes SSB, WE SSB, WKSS	Credits 5	Quarter	
SSB, WE		Quarter	
	5	~	Grade
SSB, WKSS			
	5		
SSB, WKSS	5		
	5		
	5		
	5		
	2		
MAT, WKQR	5		
UD	1		
UD	5		
UD	3		
UD	5		
UD	5		
UD, W	5		
UD	5		
UD	1		
Attributes	Credits	Quarter	Grade
Total Credits:		Avg. GPA	
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certification		,	
-	the official contract between		
BUS 1700 is an exam prep course that includes 2 tries at the exam. Course not required for degree completion, passing the exam is.		student and the university.	
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^{*}See reverse for electives and concentrations

Applying to the Major

Applications are available on Banner and only accepted between December 20 and January 20. Admission is competitive. Space is limited. Meeting the minimum criteria does not guarantee admission.

Admission Criteria:

- At least Sophomore standing (45+ credits)
- 2.7 cumulative GPA and 2.7 major GPA
- 15 credits completed in major at SPU (10 credits for Junior transfer students)
- Complete and submit application by deadline

Business Electives & Concentration Options

In addition to the Business Core and additional competencies and requirements, students must complete 15 credits of Upper Division electives in SBGE. Students wishing to pursue a concentration must complete according to these discipline-specific requirements.

Economics

Course	Credits
ECN 3201: Intermediate Micro	5
ECN 3202: Intermediate Macro	5
Upper Division ECN course	5

Marketing

Course	Credits
BUS 3542: Marketing Research	5
BUS 4543: Marketing Management	5
BUS 3544: Advertising (5)	
BUS 3548: Int. Marketing (5)	5
BUS 4622: Info & Database Sys. (5)	

Finance

Course	Credits
BUS 3251: Investments	5
BUS 4274: Problems in Corp. Fin.	5
BUS 4275: Practice of Finance	5

Information Systems

Course	Credits
BUS 4622: Info & Database Sys.	
BUS 4625: Org. Presence on Net	
CSC 1230: Prob. Solving & Prog.	15

International Business

15+ credits of approved study abroad
Completion of additional intermediate lang.

Management

Course	Credits
BUS 3657: Human Resource Mgmt	5
BUS 4660: Managing Systems	5
BUS 3680: Social Enterprise (3)	
BUS 3682: Social Venture (2)	5
BUS 4631: Entrepreneurship (5)	

Social Enterprise

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Course	Credits
BUS 3680: Social Enterprise	3
BUS 3682: Social Venture Planning	2
BUS 3670: Mgmt. Non-Profit (5)	
BUS 3690: Inclusive Fin. Services (5)	
ECN 3690: Microfinance (5)	
ECN 3810: Dev. Economics (5)	10
POL 3320: Pol. & Econ. Dev (1-5)	
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