**Curriculum Vitae** 

# JOANNA K. POZNANSKA

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### **EDUCATION**

1976 Ph.D. in Economics, Technical University of Warsaw, Poland (Doctoral dissertation on "Economic Calculus in the Planned Use of Environmental Resources"

1973 American Seminar, Environmental Economics, Salzburg, Austria 1970 M.A. in Economics, University of Warsaw, Poland

### **EMPLOYMENT**

1998 – present	Professor of International Business, Seattle Pacific University, School of Business and Economics
1992-1998	Associate Professor, Seattle Pacific University, School of Business and Economics
1988-1992	Assistant Professor, Seattle Pacific University, School of Business and Economics (periodically consulting on environmental questions in Eastern Europe, particularly in Poland)
1985-1987	Assistant Professor, Department of Economics, Skidmore College (Taught undergraduate course on Environmental and Resource Economics)
1984	Lecturer, Department of Economics, SUNY Albany (Offered graduate level course on Environmental Economics)
1981-1983	Sage Graduate Scholar, Department of Economics, Cornell University (Collaboration with Professor Walter Isard on Regional and Environmental Economics)

- 1980-1981 Researcher, Woodrow Wilson School of Public and International Affairs, Princeton University (Research Project: Environment and Development in the Less Developed Countries, sponsored by AID)
  1978-1979.1.1 International Fellow, Center for Metropolitan Planning and Research, Johns Hopkins University (Research Project: Economic Criteria of Land Conversion to Non-agricultural Uses)
  1977 Visiting Fellow, Institute of Economics, Leiden University, the Netherlands (Research Project: Impact of Environmental Policy on Employment)
- 1976 Assistant Professor of Economics, Technical University of Warsaw

### FIELDS OF INTEREST

Environmental Economics, International Economics, Economic Development, Resource Economics, BRICs Economics, International Business

### TEACHING EXPERIENCE

International Business, Applied Economics, Advanced Micro Economics, Comparative Systems, Economic Development, Environmental Economics, Public Policy, Global Political Economy.

### PROFESSIONAL APPOINTMENTS

Advisor to the board of directors, Polish American Chamber of Commerce Pacific Northwest since 2011

Board of Directors, International Trade and Finance Association (ITFA)2007-2009

Appointed Reviewer for the Global Economy Journal refereed journal published by University of California – Berkeley Electronic Press 2005

Executive Board Member. Washington Council on Economic Education, Seattle, Washington 2000-2003

Editorial Board Member. Green Library Journal, Environmental Topics in the Information World; Berkeley, California 1999-2001

Executive Board Member. Institute for International Education, Seattle, WA

### SCHOLARSHIP/PUBLICATIONS

# **Books and Chapters:**

J. Poznanska, "The Impact of Globalization on Economic Transition in China", in: "Globalization: Opportunities and Challenges for East Asia", ed. Khosrow Fatemi, The Haworth Press Inc., Binghampton, NY, 2006

J. Poznanska,"Foreign Capital Holdings in Eastern Europe, Latin America and East Asia," in *Contemporary Developments in International Business at the Turn of the Century*. Montpellier, France: Ecole Superiuere de Commerce; and USA: International Trade and Finance Association. June 2002.

J. Poznanska,"Structural Changes in Korean Financial Market," Dilip K. Ghosh and Edgar Ortiz, editors, *The Changing Environment of International Financial Markets: Issues and Analysis.* London: The MacMillan Press and St. Martins, January 1994.

J. Poznanska,"Rhetoric and Reality: Environmental Politics and Environmental Administration in Developing Countries," with D. Morell, in H. J. Leonard, editor, *Divesting Nature's Capital (The Political Economy of Environmental Abuse in the Third World).* New York and London: Homes & Meier, 1983.

# **Refereed** papers:

J.Poznanska, K.Poznanski, Liu Haiyue" Patterns of Transition" Vienna Institute of International Economic Studies, March 2011

J. Poznanska, "Restructuring and Prospects for Steel Industry in Central and Eastern Europe", "Monthly Report, Vienna Institute for International Economic Studies", No 5, June 2009 pp 3-8

J. Poznanska, "Economic Integration and Structural Adjustment in the European Union: Old and New Members", Emergo, vol. 11, No. 2, 2004 (published by Cracow University

J. Poznanska and K. Poznanski, "Foreign Investment and Ownership Structure in Austria, Hungary, and Poland," *Emergo: Journal of Transforming Economies and Societies*, Vol.

8, No. 4, Autumn 2001. (*Emergo* is a peer reviewed journal edited by both Swedish and Polish Universities)

J. Poznanska and J. Bukowski, "State Supervision and Concentration of Production in Poland," *Emergo: Journal of Transforming Economies and Societies*, Vol. 5, No.4, pp. 71-86, Autumn 1998. (*Emergo* is a peer reviewed journal edited by the Stockholm School of Business in cooperation with other universities.)

"Foreign Investment in East European Automotive Industry," *The International Trade Journal*, 1995.

"Structural Changes in the Korean Financial Market, *The Proceedings*, International Trade and Finance Association Conference, pp. 1383-1400. Laredo, Texas, April 1992.

"Environmental Degradation and Response: The Case of Poland," *Green Library Journal*, Vol. 1, No.2, pp. 22-26. Spring, 1992.

"Economic Relations between South Korea and Eastern Europe and the Soviet Union," *The Proceedings: Europe* 1992, *Implications for Pacific Asian Business*, International Symposium on Pacific Asian Business, Pacific Asian Management Institute, pp. 234-238. Honolulu, Hawaii, 1991.

"Economic Relations between South Korea and Eastern Europe and Soviet Europe," *Business in the Contemporary World*, Vol. ill, No.4, pp. 102-112. 1991.

"South Korean Investment in Eastern Europe: Strategy and Opportunities," School of Business and Economics, Seattle Pacific University, mimeo, October 1991.

"Foreign Direct Investment and Environmental Policies in Poland since 1990," School of Business and Economics, Seattle Pacific University, mimeo, June 1991.

"Foreign Trade Adjustment in Indebted Countries of Eastern Europe, Latin America, and the Far East," *Revue d 'Etudes Comparative Est-ouest*, Vol. 17, No.1, 1986.

"Mankind and Environment," *Literatura*, No.31, 1979.

"Evaluation of Social and Economic Criteria for Land Conversion from Agriculture to Non- agricultural Uses," Center for Metropolitan Planning and Research, Johns Hopkins University, July 1978.

"Economic Instruments and Regulations in Environmental Policy," *Management*, Vol. 3, No.2, 1978.

"Impact of Environmental Policy on Employment," (with R. Haveman, Department of Economics, University of Wisconsin-Madison), Institute of Economics, Leiden University, December 1997.

"Macroeconomic Calculus in Environmental Protection," *Ekonomista*, No.1, 1977. "Limits to Growth," (review article), *Literatura*, No.12, 1976.

# **Conference Paper Presentations:**

J. Poznanska, "South-South FDI: The BRIC Economies Impact on Other Emerging Economies", ITFA International Conference, Lisbon, Portugal, May 2008.

J. Poznanska, "Peaceful Reconciliation: The Case of Post-Communist Poland", Baker Peace Conference, Ohio University, Athens, April 2008

J. Poznanska, Impact of BRIC Economies on World Trade and Capital Flows", ITFA International Conference, Miami, May 2007

J. Poznanska, "Mergers and Acquisitions in the Steel Sector in the New Members of the European Union", ABAS International Conference, Cyprus, July 2006.

J. Poznanska, "Impact of Eastern Europe's Accession to the European Union on US Agricultural Exports", ABAS International Conference, Montreux, Switzerland, June 2004

J. Poznanska, "Economic Integration and Economic Adjustment in the European Union: Old and New Members", 13<sup>th</sup> International Conference of ITFA, Vaasa, Finland, May 2003

J. Poznanska, "The Impact of Globalization on Economic Transition in China and Russia." Twelfth Annual Conference, International Trade and Finance Association. Bangkok, Thailand, May 2002.

J. Poznanska, "Ownership Structure and External Balance in the Transition Economies." Academy of Business and Administrative Science Conference. Brussels, Belgium, July 2001.

J. Poznanska, "Foreign Capital Holdings in Eastern Europe, Latin America and East Asia." International Trade and Finance Association Conference. Montpellier, France, June 2000.

J. Poznanska, "Eastern European Transition: Half-way Report." School of Business and Economics, Seattle Pacific University. Seattle, Washington, May 2000.

J. Poznanska, "Post-Communist Transition: The Half-way Report." Sixth Annual Northwest Regional Conference, University of Washington. Tacoma, Washington, Apri12000.

J. Poznanska, "Foreign Investment and Ownership Structure: Austria, Hungary, and Poland," (25 pages). International Trade and Finance Association. Casablanca, Morocco, 1999.

J. Poznanska, "Foreign Ownership and Privatization in Eastern Europe," (10 pages). Fifth Annual Regional Conference on Russia, East Europe and Central Asian Studies, University of Washington. Seattle, Washington, April 1999.

J. Poznanska and J. Bukowski, "Strategic Investors and Concentration Process," (15 pages). United States -Polish Economic Roundtable Conference, International Research and Exchange, cosponsored by the University of Warsaw and the University of Warsaw, Poland, 1996.

J. Poznanska, "Japan's Role in East Asian Integration: Capital Flows and Technology Transfer," Annual Conference of the European International Business Academy. Stockholm, Sweden, 1996.

"Foreign Investment in East European Automobile Industry: Strategies and Performance." Paper presented at 21st Annual Conference of European International Business Academy. Urbino, Italy, December 1995.

"South Korean Capital Market Perfonnance," Conference on emerging capital markets in Eastern Europe and Asia. University of Washington, Seattle, Washington, November 1995.

"Lessons from the Korean Experience for Eastern Europe Capital Markets Development," Workshop sponsored by CIBER on the topic of emerging securities markets in Russia, China, and Eastern Europe. University of Washington, Seattle, Washington, October 1994.

"Stabilization, Growth and Sustainability of Reforms in Economics in Transition." Invited discussant at United States -Polish Economic Roundtable Conference, sponsored by IREX, University of Warsaw, University of Siena. June 1994.

"East Asian Economic Integration: Inter-Regional Trade and Investment," the 19th Annual Conference of the European International Business Association. Lisbon, Portugal, December 1993.

"Financial Reforms in Eastern Europe and Russia." Discussant on panel at the Annual Meeting of AAASS. Honolulu, Hawaii, November 1993.

"Role of Joint Ventures in Privatization and Restructuralization of State Enterprises," United States -Polish Economic Roundtable Conference on topic, "Economic Recovery, Trade Record, and Social Costs." Charleston, South Carolina, September 1993.

"Environmental Economic Policy and Evaluation of Its Effectiveness in Poland." Workshop, United States Department of State. Washington, D.C., January 1993.

"Emergence of the Trading Bloc: Japan-East Asian Economic Relations," ASSA Conference. Anaheim, California, January 1993.

"Investment Opportunities in Eastern Europe," Western Economic Association International. San Francisco, California, July 1992.

"Strategic Trade Policy," Invited discussant at Western Economic Association International. San Francisco, California, July 1992.

"Foreign Direct Investment Into Eastern Europe," Second United States -Polish Economic Roundtable Conference, sponsored by IREX. Warsaw, Poland, June 1992.

"Structural Changes in the Korean Financial Market," International Trade and Finance Association. Laredo, Texas, April1992.

"Pan American Direct Investment Strategies in Eastern and Western Europe," European Business Association Conference. Copenhagen, Denmark, December 1991.

"Economic Relations between South Korea and Eastern Europe and the Soviet Union," International Symposium on Pacific Asian Business, University of Hawaii -Manoa. January 1991.

"International Comparisons of Technology Diffusion: Evidence from Foreign Trade Statistics," Fourth Congress for Soviet and East European Studies. Harrogate, England, July 1990.

"Evaluating Trade Opportunities in Eastern Europe." Participant in the EXI:M '90 Workshop, Washington State Convention and Trade Center, Seattle, Washington, May 1990.

"South Korea's Changing Domestic Politics and Foreign Policy." Discussant on panel chaired by Norman D. Palmer of the University of Pennsylvania at the West Annual Meeting of the International Studies Association. Seattle, Washington, November 1989.

"South Korea Trade with the Soviet Bloc." Paper at the Washington State Sociological Association Conference, University of Washington, Seattle, Washington, October 1989.

# **Conferences Attended:**

CIBER Annual Conference, University of Washington, December 1994.

International Conference on "China's Economic Reform: The Next Step," University of Beijing, Beijing, China, August 1994.

American Economic Association Annual Conference. Washington, D.C., December 1990.

Third Karl Polanyi International Conference, University of Milan. Milan, Italy,

November 1990. Conference on the Revolutions of 1989, University of Washington, Seattle, Washington, October 1990.

# Awards and Research Grants:

Scholar of the Year, Seattle Pacific University 2003-2004

Short-term Research Travel Grant, IREX, Summer 1995. (Research on the automotive industry in Eastern Europe )

Weter Lecture Award, Seattle Pacific University, Seattle, Washington, April 1992