Your Personal Narrative and Positioning

**Personal Narrative (your “elevator pitch” – one paragraph, tells a short story):**

Part 1 (where you are now): I’m a senior at Seattle Pacific University majoring in [name of major], with a special interest in [aspect of field you really like].

Part 2 (what you focused on in college and summer jobs): Through my work in/study of XXX, I discovered I am very interested in XXX, so I did an internship last summer to learn more about XXX and now...

Part 3 (what you are exploring now, which leads to your “ask”): ...I’m exploring ways that a person with my background and skills can make a contribution in the field of XXX… or I am exploring the XXX field and am trying to learn about different ways of entering the field...

Part 4 (your “ask”): So, do you know anyone in the XXX field I could talk to and ask some questions of?

**Positioning (3 to 5 attributes that differentiate you):**

[I am different from other job-seekers in this field because…]

- I am fluent in Spanish…
- I am super detail-oriented and focused…
- I enjoy all types of people…
- I’ve worked in manufacturing operations in two companies that make very different products
- My internship last summer gave me exposure to all the functions of a human resources department
- I am…
- I have…
- I know…
- I offer…
- I understand…