Presenting Your Expertise: How to Send Your Message

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What did you hope to learn today?
Avoiding the Deadly “Traps”

- Unfamiliar with the “audience”
- Dullness
- Lack of Clarity - Coherence
- Too long
THE BUILDING BLOCKS
The Ideas

Where do they come from?

How to move from the idea to having the idea heard?

Be courageous!
Let's Hear Your Ideas!
Planning Requires Research

Audience
Subject
Stories
Time
Physical Location
Results Oriented
Creating the Presentation

Diagram the Idea
Add Color, Tempo, Style
Visuals & Handouts
Transitions Between Key Points
Attention Grabbing Opening
Memorable Ending
Practice -- Practice -- Practice

Key Concepts
Voice - Inflections
Movement
Pacing and Flow
Eye Contact
Anticipate Questions

Building Strength
The Presentation

Active Learning

This is a “performance”
Presenting Your Expertise:
How to Send Your Message

BE COURAGEOUS - BE POSITIVE

KNOW YOUR AUDIENCE

CLARITY
PACRAO 1999

Featuring
YOU