# DONGHUN "DON" LEE

Ph.D. in Strategic Management
School of Business and Economics
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## **CURRENT POSITION**

Assistant Professor of Management, School of Business and Economics, Seattle Pacific University Seattle Pacific University, 2010-present

## **EDUCATION**

## University of Pittsburgh, Katz Graduate School of Business

Ph.D. in Strategic Management; Minor: International Business, 2010

## Seoul National University, Graduate School of International Studies

Master of International Economics, February 2004

## **Seoul National University**

Bachelor of Arts, French Language and Literature, February 2002

#### **INTERESTS**

Research: Strategic Knowledge Disclosure, Competitive Dynamics, Technology Strategy, Entrepreneurship, International Strategic Alliances, Corporate Social Responsibility

Teaching: Strategic Management, Business Management, Business Practices

## **TEACHING**

# Seattle Pacific University, School of Business and Economics

BUS 1600: Introduction to Business Practices, 1 section, Fall 2012, 2011

BUS 6299: Strategic Policy and Planning, 2 sections, MBA students, Fall and Spring 2010-present

BUS 4690: Strategic Management, 2 sections, Winter and Spring 2010-present

## University of Pittsburgh, College of Business Administration

BUSPP 1080: Strategic Management, 1 section, 53 students, Spring 2010 BUSPP 1080: Strategic Management, 1 section, 47 students, Fall 2009 BUSPP 1080: Strategic Management, 2 sections, 98 students, Fall 2008

<sup>&</sup>lt;sup>1</sup> CV Updated 4.30.12

#### PEER REVIEWED PUBLICATIONS

# Divestiture and firm performance: A meta-analysis (with Ravi Madhavan)

Journal of Management, 2010, 36 (6): 1345-1371.

The competitiveness of multinational firms: A case study of Samsung and Sony (with H.C. Moon)

Journal of International and Area Studies, 2004, 11 (1): 1-22.

## MANUSCRIPTS UNDER REVIEW

Yesterday once more: Past experience and value appropriation in alliance diversity (with Min-Young Kim)

Submitted to Organization Science

## **CONFERENCE PRESENTATIONS**

The moderating effect of relevant alliance experience on diversity and firm performance (with Min-Young Kim)

Presented at the 2012 Academy of Management (AOM) conference, Boston, MA

The model minority myth and its influence on help-seeking attitudes among Asian/Asian American college students (with Paul Youngbin Kim)

Presented at the 2012 Association for Asian Studies Pacific (ASPAC) Annual Conference. Gonzaga University, Spokane, WA

Acquirer-target experience and post-acquisition performance across institutional, cultural, and economic distance (with Jeremy Suiter)

Presented at the 2009 Academy of Management (AOM) conference, Chicago, IL

The effect of international alliance composition and alliance experience on firm performance (with Min-young Kim)

Presented at the 2009 Academy of International Business (AIB) conference, San Diego, CA Targeted for Strategic Management Journal

Allowing imitation to prevent substitution: Firms' knowledge disclosing activities and the effect on imitation of competitors in the hard disk drive industry (with Susan Cohen)

Presented at the 2009 Atlanta Competitive Advantage Conference (ACAC), Atlanta, GA

Knowledge disclosure as a competitive strategy: Its effect on imitation and substitution by competitors (with Susan Cohen)

Presented at the 2008 Academy of Management (AOM) conference, Anaheim, CA

#### WORKING PAPERS

The role of business: A Comparison of US and Korea (with Randy Franz)

Alliance diversity and firm performance: A meta-analysis (with Katie Kirkpatrick-Husk, SPU student RA)

Targeted for Journal of Management

Status homophily and industry life cycle in the high-technology software industry (with Sangyoon Shin)

Incumbents' knowledge disclosing activities and the effect on new entrants' innovation opportunities in the global hard disk drive industry

Targeted for Strategic Management Journal

How Do You Put Eggs in a Basket? The Recombination of Factors and Its Influence on Entrepreneurial Opportunities, with Susan Cohen

Targeted for Research Policy

The Pace of New Product Introduction and Competitive Dynamics (with Weilei Shi)

Targeted for Strategic Management Journal

## AWARDS AND DISTINCTIONS

The Dean's Grant, Katz Graduate School of Business, awarded \$4,000 International Business Center (IBC) Grant, Katz Graduate School of Business, awarded \$2,000 Outstanding Student, Student Honoree, University of Pittsburgh, February 2008 Fellow, GAR Foundation Fellowship, Katz Graduate School of Business, September 2007-August 2008 2005-06 Academic Year Ambassadorial Scholarship, Rotary International, December 2003

## **ACADEMIC SERVICE**

#### **Seattle Pacific University**

Graduate Policy Evaluation Committee (GPEC), committee, 2012 School of Business and Economics, Graduate Committee, 2010 – present Featured professor for "meet the professor" event, 2012

School of Business and Economics, Faculty Retreat Steering Committee, 2012

School of Business and Economics, Learning Assessment Task Force, 2010 - present

University Interviewer for SPU Scholars Competition, 2012 – 3 candidates

University Faculty Hiring Interviewer for School of Theology, 2011 – 2 candidates

## **Guild-related Services**

Reviewer for Journal of Management, 2010-present

Reviewer for Journal of Management Studies, 2011-present

Reviewer for Academy of Management, 2005 – present

Reviewer for Academy of International Business, 2008 – present

Colloquium Coordinator, Katz Graduate School of Business, University of Pittsburgh, 2008

Organizer for Katz Graduate School Reception at Academy of Management, 2008

Editorial coordinator, Journal of International Business and Economy, 2003-2004

## PROFESSIONAL EXPERIENCE

# Korea Institute for International Economic Policy (KIEP), Seoul, Korea

Researcher, APEC (Asia-Pacific Economic Cooperation) division, 2005 Research in APEC economies collaboration opportunities Participation in organizing APEC 2005, Jeju, Korea

# Institute for Industrial Policy Studies, Seoul, Korea

Research Associate (National Competitiveness), 2004

Contributions in *National Competitiveness*. This study evaluates the theories of competition and competitiveness from Adam Smith to Michael Porter, and evaluates the competitiveness reports of IMD and WEF

## Nike, Seoul, Korea

Marketing Department, 2000 - 2001

#### **VOLUNTEER / SERVICE ACTIVITIES**

Praise & Worship Leader, Antioch Presbyterian Church, Renton, WA, 2011 – present Bible Study Group Leader, Antioch Presbyterian Church, Renton, WA, 2010 – present Discipleship Trainer, Antioch Presbyterian Church, Renton, WA, 2010 – present Spiritual Mentor for undergraduate students, University of Pittsburgh, 2005 – 2010 Spiritual Mentor for undergraduate students, Carnegie Mellon University, 2005 – 2010 Discipleship Trainer, Korean Central Church of Pittsburgh, Pittsburgh, PA, 2005 – 2010 Praise & Worship Team, Korean Central Church of Pittsburgh, Pittsburgh, PA, 2005 – 2010