# Geri Nicol Mason Curriculum Vitae

#### **Assistant Professor of Economics**

Seattle Pacific University School of Business and Economics 3307 Third Avenue West, Suite 201 Seattle, WA 98119-1950

Office: (206) 281-2709 geri@spu.edu

#### **Education**

University of Hawaii, Ph.D., Economics, August 2010 University of Hawaii, M.A., Economics, December 2006 Whitworth University, B.A., *magna cum laude* Economics, May 2002 Spokane Falls Community College, A.A.S., Business, December 2001

## **Dissertation Title**

ESSAYS ON MICROFINANCE: GROUP LENDING AND ONLINE DEVELOPMENT FINANCE

### **Research and Teaching Fields**

Development Economics, Human Resource Economics, Applied Microeconomics, Macroeconomics

# **Professional Experience**

**Assistant Professor of Economics** 

(Community) Economic DevelopmentWinter 2012, 2013Intermediate MacroeconomicsSpring 2011, 2013

Principles of MacroeconomicsQuarterlyPrinciples of MicroeconomicsSpring annuallyManagerial EconomicsFall 2010

Seattle Pacific University, School of Business and Economics

Adjunct Professor of Economics,

Contemporary Economics Fall 2008/Spring 2009
Health Economics Spring Semester 2009

University of Puget Sound, Department of Economics

Research Assistant. Fall Semester 2008

Publication Editor

Research Corporation of the University of Hawaii

Research Assistant, January 2006-May 2007

Integrated Water Management with Multiple Aquifers

(Funding Agency: USGS/UHWRRC)

University of Hawaii, Department of Economics

Instructor,

Intermediate Microeconomics Summer 2006

University of Hawaii, Department of Economics

## **Awards and Funding**

2012-2014 Calvin Seminar: Economics of Global Poverty

2011 Blended Learning Exploratory Grant (collaborative project with Instructional Technology at SPU)

2009 Dolores Anne Sanchez Memorial Fund in Economics

2008 Athgo Global Forum on Globalization and Innovation Attendance Recipient

2007 University of Hawaii Graduate Student Organization Travel Grant

2007 EAFI Conference Travel Grant

2005 University of Hawaii Seiji Naya Outstanding First Year Student Award

2001-2002 Whitworth Academic Excellence Scholarship

2001-2002 Grinault Scholarship

1999-2000 Phi Theta Kappa Academic Excellence Scholarship

#### **Publications**

Individual Preferences over Development Projects: Evidence from Microlending on Kiva. With Pierre Ly, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 23 (4) (2012): 1036-1055.

Competition Between Microfinance NGOs: Evidence from Kiva. With Pierre Ly, World Development, 40 (3) (2012): 643–655.

Review of Nurul Islam's *Reducing Poverty in Rural Asia: Challenges and Opportunities for Microenterprises and Public Employment Schemes.* New York: Haworth Press, 2006. With Jim Roumasset, *Economic Development and Cultural Change*, 57(2): 418-426. 2009.

### **Conference Presentations and Lectures**

Microfinance in Rural Chinese Financial Markets: Challenges and Innovations. 2012 International Conference on Trends and Cycles in Global Dynamics and Perspectives of World Development . Chengdu, Sichuan (China). October 14, 2012. Financial Deepening and the Wenzhou Credit Crisis: How Deep Is Too Deep? 2012 International Conference on Trends and Cycles in Global Dynamics and Perspectives of World Development . Chengdu, Sichuan (China). July 2012 and October 13, 2012.

Flood Challenge and Response: The Local and International Cooperation in the Flood Relief of 1931. With Zhiguo Ye. Asian Studies on the Pacific Coast (ASPAC) Conference. Spokane, WA. June 2012.

Camtasia Studio by TechSmith: Screen Capture Technology as a Supplement to the Blended Classroom (Invited Presentation). With Baine Craft and David Wicks. EDUCAUSE 2012 West/Southwest Regional ConferencePortland, OR. February 23, 2012.

BL2: A Blended Learning Community for Curriculum and Faculty Development. With David Wicks, Kevin Bolding, Erla Champ-Gibson, Baine Craft, and Kristine Gritter. 9th Annual Sloan Consortium Blended Learning Conference and Workshop. Milwaukee, WI. April 2012.

Comparing Traditional and Blended Learning: Evidence from the classroom. With Baine Craft. 9th Annual Sloan Consortium Blended Learning Conference and Workshop. Milwaukee, WI. April 2012.

The Budget Puzzle: Engaging Students in Macroeconomics. Teaching Economics: Instruction and Classroom Based Research, 23rd Annual Conference (Robert Morris University) F. Moon Township, PA. February 2012.

Sustainability, Experimentation, and Microfinance in China, 8<sup>th</sup> International Conference on Environmental, Cultural, Economic, and Social Sustainability in Vancouver, B.C. January 11, 2012.

Microfinance in China: Challenges and Innovations. Seattle Pacific U. October 12, 2010 and February 23, 2011.

Microfinance in China: Innovation for Facilitation of Rural Credit Markets. U of Puget Sound. April 23, 2009.

Poverty, Human Capital, and the Microfinance Solution in China. Wokai Launch Event, January 17, 2009.

Raising Cane: The Brazilian Sugar Bio-Fuel Market. Athgo Global Forum, Washington, D.C. July 9-11, 2008.

Redesigning Microfinance: A Pilot Project in Hunan Province. Chinese Economist Society Annual Conference in Changsha, Hunan (PRC) July 27-30, 2007.

Growth vs. Development: Contract Farming in Cambodia. Graduate Student Economic Development Conference at University of Hawaii, December 1, 2006.

Group Lending in Less Developed Countries: A Framework and Analysis. U of Hawaii, December 8, 2006.

# **Working Papers**

Center-Local Politics and Microfinance NGOs in China

Group-Lending in a Monopolized Market: Can Efficiency be Improved?

Redesigning Micro Finance: Institutions and Specialization for Facilitation in Rural Chinese Credit Markets

The Importance of Distance in Rural Credit Markets: Theory and Analysis

Non-Governmental Organizations as Microcredit Providers in Rural China: Challenges and Innovations

Group Lending in Rural Credit Markets: a model of heterogeneous cooperation levles

Service

Faculty Development Committee September 2012-current

Seattle Pacific University

Blended Learning Learning Community

Seattle Pacific University August 2011-Current

**Undergraduate Committee** September 2010-Current

Seattle Pacific University

Kiros Seattle Leadership Team September 2011-September 2012

Seattle Pacific University

Intern, Strategic Planning and New Product Development May 2009-September 2009

Development Team for www.worldvisionmicro.org

Donor Engagement, World Vision US

Microfinance Entrepreneur Profile Editor September 2009-December 2010

World Vision US

Microfinance Research Analyst September 2008-August 2010 September 2008-Current

Fundraising and Event Speaker

Wokai

Grant Writer/Researcher Summer 2007

**Education Advancement Fund International** 

**Skills** 

Computer languages: Stata, Mathematica Languages: Italian—conversational

Mandarin—conversational