Seattle Pacific University’s Center for Integrity in Business provides one of the most advanced forums in the world for applying the Christian faith to the challenges of the business world.

We long to live integrated lives marked by fulfillment, wholeness, and service to others. We seek an all-encompassing transformation that plays out at personal, corporate, and societal levels.

Meanwhile, the world needs high-integrity leaders and businesses, each reflecting a unity of purpose and spirit that weaves lifestyle, theology, responsibilities, and everyday work together into a coherent whole. Walking the talk. A faithful and responsive presence in the world.

“Seattle Pacific University’s Center for Integrity in Business provides one of the most advanced forums in the world for applying the Christian faith to the challenges of the business world.”

William Messenger, Executive Editor
Theology of Work Project, Inc.
Boston

in·teg·ri·ty
/in-teg-ri-tee/
1. The quality of being honest and having strong moral principles; moral uprightness
2. The state of being whole and undivided
Integrity is rooted in virtue and ethics, a story that is bigger than ourselves—a concern for the whole. God’s story of shalom, or well-being, animates integrity in business.

**OUR MISSION IS BIG:**
Enabling businesspeople to lead with integrity to shape a more just and flourishing world.

Better business for a better world.

“SPU’s Center for Integrity in Business equips the church to champion a holistic sense of vocation and to integrate theology with the practical realities of the day-to-day world where most Christians live. It is a privilege to walk alongside the CIB in their work of transforming businesses to live into God’s kingdom and become a force for his creative, redemptive purposes.”

**Celeste Cranston, Director**
Center for Biblical and Theological Education
Seattle Pacific University

**HOW DO WE ACCOMPLISH OUR MISSION?**

**By educating:** Providing new and time-tested ideas, research, and best practices from theological and business perspectives. Fostering a mentoring and coaching environment to encourage and transform.

**By equipping:** Creating innovative tools, resources, and networks to help businesspeople pursue faithful service in the marketplace. Integrating faith and daily work.

**By mobilizing:** Partnering with others in establishing standards for high-integrity business. Sponsoring events and communities that encourage faithful business.
The time has come for an open and frank dialogue about corporate citizenship and corporate values. The CIB is an exciting place to explore why profit and personal values are important to creating and running a business that will create sustainable outcomes for shareholders, management, employees, and the community.

Joseph Williams, Dean
School of Business, Government, and Economics
Seattle Pacific University

How do we build lasting change?

Drawing on the best of theological and management scholarship and practice, we exist to serve, inspire, and equip business leaders to transform business for a better world.

We serve business leaders through three strategic channels.
Harnessing integrity in business for a better world: EXAMPLES OF WHAT WE DO

Through the Academy: Research and collaboration opportunities for scholars. Visiting faculty program. Colloquia exploring faith and business, integrity, and business as service models.


Through the Church: Faith and business communities of practice in local congregations. Church-based seminars. Pastoral training and church resources exploring a theology of business, economics, and entrepreneurship.

“At a time when the dialogue between core Christian commitments and business ‘realities’ often feels lacking or superficial, CIB’s commitment to engaging the world of business with theological thinking and practical wisdom is deeply refreshing.”

Chi-Ming Chien, Principal
Dayspring Technologies
San Francisco
How do we measure our impact?

AT THE BROADEST LEVEL, WE SEEK...

**Transformed leaders** who demonstrate a deep understanding of business as vital kingdom work.

**Transformed businesses** engaged in creative and redemptive work, operating with a holistic view of integrity.

**A flourishing ecosystem** of business, academic, and church communities that share ambitions to harness integrity in business for a better world.

“A transformed perspective of business – and its role in a flourishing society – has brought new vitality to my life as an executive. I am deeply grateful to SPU’s Center for Integrity in Business for its groundbreaking work in this important area.”

**Barry Rowan, Executive VP and CFO**

Cool Planet Energy Systems

Denver
“In my business career, I’ve never experienced a more thought-provoking and holistic approach to the challenges of living a fully integrated life of faith, work, and personal/family life than during the CIB-sponsored leadership weekend.”

Torque Zubeck, Managing Director
Alaska Airlines Financial Planning & Analysis
Seattle