

The following is a sample of occupational titles and work settings related to Journalism.

Keep in mind that career options are not dictated solely by choice of major.

Just as there are many careers open to graduates of any major, there are many paths to careers that do not require a specific degree. Use this information as a beginning guide to exploring options.

Sample Job Titles:

- Beat Reporter
- Blog Writer
- Book Editor
- Book Reviewer
- Business Writer
- Broadcast Analyst
- Campaign Manager
- Columnist
- Copywriter
- Desktop Publisher
- Editor
- Educational Software Editor
- Employment Interview
- Investigative Journalist
- Layout and Page Designer
- Literary Agent
- Lobbying Organizer
- Media Specialist for School Library
- Multimedia Writer
- News Analyst
- Print Production Manager
- Photojournalist
- Program Director
- Proofreader
- Radio and Television Announcer
- Speech Writer
- Sportscaster
- Technical Writer
- Television News Director
- Theatre and Film Critic
- Translator/Interpreter
- Writer

Possible Professional Settings:

- Academic Journals
- Advertising Agencies
- Book Clubs
- Book Publishers
- Colleges and Universities
- Communications Agencies
- Government Agencies
- Insurance Companies
- Internet Sites
- Labor Unions
- Law Firms
- Libraries
- Lobby Organizations
- Magazine/Newsletter Publishers
- News/Information Offices
- Newspaper Publishers
- Non-Profit Organizations
- Photo Agencies
- Photo Studios
- Online Publishers
- Radio Stations
- Religious Organizations
- Schools
- Technical Industries
- Wire Service

Resources:

The following lists are samples of resources available for learning more about majors and careers.*

Websites Related to this Field

- Corporation for Public Broadcasting: www.cpb.org/jobline
- JournalismJob.com: www.journalismjobs.com
- Media Bistro: www.mediabistro.com
- The Maslow Media Group: www.maslowmedia.com
- The Write Jobs: www.writejobs.com
- Vocational Information Center: www.khake.com/page43.html
An extensive list of links for broadcast media and journalism careers.

Professional Associations - Samples

- American Society of Journalists & Authors: www.asja.org
- Association for Women in Communications: www.womcom.org
- National Association of Black Journalists: www.nabj.org
- National Association of Broadcasters: www.nab.org
- National Communication Association: <http://www.natcom.org/>
- International Communication Association: <http://www.icahdq.org/>
- Society for Cinema Studies: <http://www.cmstudies.org/>

General Career Information

- Occupational Outlook Handbook: www.bls.gov/ooh/
- The Occupational Information Network, (O*Net): www.onetonline.org

SPU Resources

- Journalism Department Website: <http://www.spu.edu/depts/commjournal/>
- The Falcon: <http://thefalcononline.com>
- Major & Career Exploration (GS 2001 - 2 credits, offered every quarter)
- Career Counseling: call 206.281.2485 or stop by the Center for Career and Calling on the second floor of the SUB
- Academic Advising: www.spu.edu/depts/sas
- Academic Catalog: www.spu.edu/academics.aspx

SPU Student Organizations

- Board of Student Media – aspp: http://www.spu.edu/depts/viscom/page/community/res_media.asp
- Lingua: <http://linguajournal.wordpress.com/>
- KSPU: <http://www.kspu.org/>

* Websites are current as of July 2017. If any go inactive, please let us know.

Center for
Career
and Calling