

GERI NICOL MASON, Ph.D.

Associate Professor of Economics

Seattle Pacific University: School of Business and Economics

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EDUCATION

University of Hawaii, Ph.D., Economics	August 2010
University of Hawaii, M.A., Economics	December 2006
Whitworth University, B.A., <i>magna cum laude</i> , Economics	May 2002
Spokane Falls Community College, A.A.S., Business	December 2001

Dissertation Title

ESSAYS ON MICROFINANCE: GROUP LENDING AND ONLINE DEVELOPMENT FINANCE

Research and Teaching Fields

Development Economics, Financial Inclusion, Responsible Management Education, Pedagogy and Research Design; Principles of Macroeconomics (specialty), Economic Theory, Statistical Methods

TEACHING ROLES

Associate Professor of Economics	September 2017-present
Assistant Professor of Economics	September 2010-August 2017
Seattle Pacific University, School of Business, Government and Economics	

Common Courses Taught (not exhaustive):

<i>Development Economics (Microeconomics of, Macroeconomics of)</i>	Annually
<i>Health Economics</i>	Biennially 2010-2017
<i>Intermediate Macroeconomics</i>	Annually 2010-2019
<i>Principles of Macroeconomics</i>	Quarterly
<i>Principles of Microeconomics (online)</i>	Summer, optional
<i>University Seminar, U-Scholars University Seminar, Honors</i>	Annually
<i>Macroeconomics for Managers (graduate – MAM-SSM)</i>	Annually 2011-2016
<i>Statistics for Managers (graduate – MAM-SSM)</i>	Annually 2011-2016
<i>Managerial Economics (graduate – MBA)</i>	Autumn 2010

Visiting Professor of Economics

University of Puget Sound, Department of Economics	September 2008-May 2009
<i>Contemporary Economics</i>	Fall 2008/Spring 2009
<i>Health Economics</i>	Spring 2009

Instructor

University of Hawaii, Department of Economics	
<i>Intermediate Microeconomics</i>	Summer 2006

RESEARCH ROLES

Research Consulting

Agros International	May 2024-present
World Vision International/VisionFund International	September 2010-May 2022
The Chandler Foundation	September 2018-May 2019

Intern, Strategic Planning and New Product Development

Development Team for www.worldvisionmicro.org

Donor Engagement

World Vision US/VisionFund International

May 2009-September 2009

Research Assistant

Research Corporation of the University of Hawaii

Publication Editor

Fall 2008

Research Assistant

University of Hawaii, Department of Economics

Integrated Water Management with Multiple Aquifers

(Funding Agency: USGS/UHWRRRC)

January 2006-May 2007

SCHOLARSHIP**Refereed Journal Articles**

Repeat Use of High-Cost Credit for Consumption Smoothing: Evidence from UK Aggregator-generated Online Loan Applications. With Pål M. Vik. *The Journal of Consumer Policy*, 49(10), 2026.

Truth in Lending in Microfinance: Antecedents for Pricing Transparency. With K. Wong. *Journal of Alternative Finance*, 2(2), 111-134, 2025.

Poverty as a legitimate management topic: The student voice. With A. Rosenbloom. *The International Journal of Management Education*, Volume 21, Issue 3, November 2023.

Poverty, vulnerability, and the role of responsible management education in a post-COVID world. With Al Rosenbloom. *Journal of Global Responsibility*: 13(1) 2022: 72-86.

An Investigation into the Community of Inquiry of Blended Classrooms by a Faculty Learning Community. With D.A. Wicks, B.B. Craft, K.Gritter, and K. Bolding. *The Internet and Higher Education* 25 (April) 2015: 53-62.

Individual Preferences over Development Projects: Evidence from Microlending on Kiva. With Pierre Ly, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 23 (4) 2012: 1036-1055.

Competition Between Microfinance NGOs: Evidence from Kiva. With Pierre Ly, *World Development*, 40 (3) 2012: 643-655.

Book Chapters

Teaching Climate Literacy in Higher Education: Co-Creating Resources for Transformative Learning. With Karin Alm. In *Rethinking Growth and Exploring New Possibilities for a Regenerative World: Unexplored Management Research and Education Areas that Reconnect Purpose to Responsible Business and Leadership*. M. Gudić, S. Jednak, A. Rosenbloom, T. Keong Tan, B. Stošić, M. Jovanović, and M. Parežanin, Eds. Belgrade, Serbia: University of Belgrade – Faculty of Organizational Sciences, Jove Ilića 154, 2025, 197-200.

Fintech, banks and mobile operators: Interplays for Increasing Financial Inclusion. With C. Bélanger and A. Ashta. In *Fintech and The Emerging Ecosystems - Exploring Centralized and Decentralised Financial Technologies*. A. Zarifis and X. Cheng, Eds. Cham: Springer Nature Switzerland AG, 2025: 409-425.

The Sustainability Horizon: What Comes After the SDGs? With A. Rosenbloom. In *The Elgar Companion to Management Education and the Sustainable Development Goals*. T. Wall, K. Ogunyemi, E. Girei, M. Blasco, E. Antonacopoulou, S. Nkomo, & Eds. Edward Elgar Publishing, UK, 2025.

Civil society and poverty: Contextual challenges in Cambodia. With Ruth Phillips and Deanna Davy. In *Varieties of Civil Society Across Asia*. A. Ogawa and A. Spires, Eds. London and New York: Routledge, 2024: pp.167-179.

Poverty and Responsible Management Education. With Al Rosenbloom. In *The SAGE Handbook of Responsible Management Learning and Education*. Ed. D.C. Moosmayer, O. Laasch, C. Parkes, and K.G. Brown, Eds. Los Angeles: SAGE, 2020: 141-164.

Strategies for the Integration of Poverty Alleviation into Management Curriculum. In *21st Century Management Education and the Challenge of Poverty*. Parkes, Carol, Al Rosenbloom, and Milenko Gudic, eds. Greenleaf Publishing, 2015: 78-90.

Book Reviews

Review of Bruce Wydick's *The Taste of Many Mountains*. Nashville, TN: Thomas Nelson, 2014. *Faith and Economics*, 66. Fall 2015.

Review of Nurul Islam's *Reducing Poverty in Rural Asia: Challenges and Opportunities for Microenterprises and Public Employment Schemes*. New York: Haworth Press, 2006. With Jim Roumasset, *Economic Development and Cultural Change*, 57(2): 418-426. 2009.

Under Review

The Challenge to Students: Decent Work for All in Cambodia. Under review for *Higher Education and SDG8 (edited volume)*.

Works in Progress (manuscript available)

The shift from grassroots third sector microfinance to corporatized Microfinance: The forgotten 16 Decisions and the loss of social solidarity. With Ruth Phillips and Deanna Davy.

The Neoliberalization of Microfinance and the Risk of Trafficking in the Lives of Cambodian Irregular Migrants. With Ruth Phillips and Deanna Davy.

From Thriving to Regeneration in Sustainable Management Education. With Al Rosenbloom.

Community Investment Partnership: geographically constrained microfinance for South Seattle development. With Uli Chi and David Hohimer.

Remittances and Consumption: Evidence from West Africa. With Richard Dadzie and Hau Nguyen.

Comparing Blended, Active, and Traditional Learning: Evidence on Retention and Community of Inquiry. With Baine Craft.

Awards and Funding

2024-25 SBGE Scholar of the Year

2024 Hope Grant. \$5000. Determinants of adverse digital credit applicant behavior among UK consumers on aggregator platforms – implications for microfinance.

2023-24 SBGE Ambassador of the Year

2023 Faculty Research Grant. \$4700. Remittances and Consumption: Evidence from West Africa.

2021-22 Lisa Klein Surdyk Teacher of the Year (SBGE)

2018 Innovation Grant. \$2600. Economics Program: TA, RA, Canvas site, course simulation.

2014 Charles Koch Foundation Undergraduate Programs Grant. \$8000. Liberty and Free Markets in England.

2013 Charles Koch Foundation Undergraduate Programs Grant. \$5500. Liberty and Free Markets in England.

2013 CCCU Mini Grant. \$5000. Liberty and the Free Market in England: A Travel Course.

2012-2014 Calvin Seminar: Economics of Global Poverty. \$5000.

2011 Blended Learning Exploratory Grant (collaborative project with Instructional Technology at SPU)

2009 Dolores Anne Sanchez Memorial Fund in Economics
2008 Athgo Global Forum on Globalization and Innovation Attendance/Travel Grant Recipient
2007 University of Hawaii Graduate Student Organization Travel Grant
2007 EAFI Conference Travel Grant
2005 University of Hawaii Seiji Naya Outstanding First Year Student Award
2001-2002 Whitworth Academic Excellence Scholarship
2001-2002 Grinault Scholarship
1999-2000 Phi Theta Kappa Academic Excellence Scholarship

Conference Presentations and Lectures (Peer Reviewed, recent five years)

RMER 2025 – 3 papers plus track chair

Scaffolded Autonomy for Complex Global Challenges: Student Learning Experiences from the PRME "One Week to Save the World" Pilot. 12th Responsible Management Education Research Conference. Belgrade, Serbia. 2025.
Teaching Climate Literacy in Higher Education: Co-Creating Resources for Transformative Learning. 12th Responsible Management Education Research Conference. Belgrade, Serbia. 2025.
Transforming sustainable management education into regenerative management education. 12th Responsible Management Education Research Conference. Belgrade, Serbia. 2025.
Bridge to the Future: Regenerative Sustainability as Purpose for Business and Leadership, Track Chair, 12th Responsible Management Education Research Conference. Belgrade, Serbia. 2025.
The shift from grassroots to corporatized Microfinance - the forgotten 16 Decisions and the loss of social solidarity. 13th International Society for Third-Sector Research Asia-Pacific Regional Conference. Cebu, Philippines. 2025.
Regeneration: The Horizon of Responsible Management Education. 11th Responsible Management Research Conference. Berlin, Germany. 2024.
Thriving in Responsible Management Education: Lessons from the classroom. PRME Chapter North America Biennial Meeting. Victoria, British Columbia. 2024.
Determinants of adverse digital credit applicant behaviour among UK consumers on aggregator platforms - implications for microfinance. European Research Conference on Microfinance. Bergamo, Italy. 2024.
16 Decisions - Neoliberalism and the Microfinance Industry in addressing the crisis of entrenched poverty. 16th International Conference of the International Society for Third-Sector Research. Antwerp, Belgium. 2024.
Transparency in Microfinance: Faith and Performance. PacDev Conference. Seattle, Washington. 2023.
From Poverty to Thriving: RMEL in a Net Positive World. 10th Responsible Management Education Research Conference. Lisbon, Portugal. 2023.
Poverty as a Legitimate Management Topic: The Student Voice. 9th Responsible Management Education Research Conference. Innsbruck, Austria. 2022.
The Role of NGOs in Poverty Interventions in Asia: The Case of Irregular Migration, Debt and Poverty between Thailand and Cambodia. 15th International Society of Third-Sector Research Conference. Montreal, Quebec (hybrid). 2022.
The Existential Crisis of Microfinance during the COVID-19 Global Pandemic: Global Evidence from VisionFund International. 7th European Research Conference on Microfinance. Glasgow, Scotland. 2022.
Financial Access and Sustainable Development: The Role of Microfinance in Achieving the SDGs. International Society for Third-Sector Research 14th International Conference. Global, virtual. 2021.
The Micro-Macro Connection: the principles courses. 32nd Annual Teaching Economics Conference. Pittsburgh, PA. 2020.
The Economics of the Pandemic. 32nd Annual Teaching Economics Conference. Pittsburgh, PA. 2020.
Student Voices on Poverty and the SDGs: Is Poverty a Legitimate Management Topic? 7th RME Research Conference. Chur, Switzerland. 2020.

Presentations, Lectures, & Webinars (Invited Speaker, recent)

Regenerative Sustainability – Inaugural webinar for the PRME North America Interest Group. With Rajul Singh and Kent Williams. May 14, 2025. International.
From Covid to Cost of Living: Data driven analysis on the needs of Sub-Prime borrowers during turbulent times.

With Pål Vik and Simon Gregory. July 18, 2024. International webinar.

Good Practices: Challenges and Successes on PRME Integration. PRME Champions meeting, Berlin, Germany. September 23, 2024.

Professional Memberships & Affiliations

Chinese Economic Society	2008-present
American Enterprise Institute: Values & Capitalism Faculty	2012-2020
United Nations Principles of Responsible Management Education Anti-Poverty Working Group	2013-present
Human Development and Capabilities Association	2014-present
International Society for Third-Sector Research	2014-present
Association of Christian Economists	2014-present
American Economic Association	2010-present
Collaborative for Econometrics and Integrated Development	2022-present

SERVICE

Seattle Pacific University

Faculty Council	March 2025-present
Ohana'O'Hawai'I Club Advisor	December 2022-present
Search (Diversity) Advocate, faculty hiring	August 2020-June 2025
Child Care Task Force	September 2019-January 2021
Junior Faculty Service Award	September 2016
All Campus Interview Committee (Green Team) Alternate (Green Team)	September 2013-August 2016 September 2012-August 2013
Faculty Development Committee; Chair Elect 2013-14, Chair 2014-15	September 2012-August 2015
Honors, curriculum design and event planning, project supervisor	September 2014-present
Faculty Retreat Planning Committee	AY 2013-14; 2024-25
Day of Common Learning Session Leader	Autumn 2012, 2014, 2015
New Student Advising	Spring 2011-August 2025, select years
AUSBE Club Faculty Advisor	September 2013-June 2015
Faculty Learning Community on Blended Learning Course Design	August 2011-September 2014
Kiros Seattle Leadership Team (Center for Integrity in Business)	September 2011-September 2012

School of Business, Government, and Economics at Seattle Pacific University

Faculty Development Committee, SBGE	September 2019-present
UN PRME Champion Team Member (Lead for 2017-2018, 2022-present)	September 2015-present
Quantitative Task Force, SBGE	September 2017-June 2018
Assessment Committee, Graduate	September 2018-August 2019
Assessment Committee, Undergraduate Acting Committee Chair	September 2015-August 2018 Spring 2017
Undergraduate Committee	September 2010-August 2015
World Affairs Council Liaison	April 2015-present
Economics Major Curriculum Design and Community Building	September 2013-present

Professional Service (External)

Consultant, Agros International	September 2023-present
Consultant, Vision Fund International, World Vision	September 2018-present
Consultant, Community Investment Partnership in South Seattle	April 2016-present
Set Free Movement Volunteer, Researcher	September 2013-August 2019
Free Methodist World Missions, First Free Methodist Church	

Digital Faculty Consultant, Subject Matter Expert, McGraw-Hill
Reviewer for disciplinary journals

February 2013-present
September 2013-present