

(Updated: 2026)

Kenman Wong, Ph.D.

EDUCATION:

Ph.D., Social Ethics, University of Southern California (1997)

M.B.A., University of Washington, Foster School of Business (1987) Business, Govt. & Society Emphasis

B.S., Biola University, Crowell School of Business (1986)

Business Administration, Minor in Theological Studies

APPOINTMENTS:

Seattle Pacific University, College of Business & Technology

Professor of Business Ethics (2001- present)

Courses of instruction:

Undergraduate: Business Ethics/ Senior Capstone, Inclusive Financial Services (Microfinance), Purpose & Practice of Business

Graduate: Moral Leadership in Business, Christian Values in the Marketplace, Ethical and Social Issues in Information Management, Business & Global Poverty

Open online: Business on Purpose

Creator & Producer, Faith & Co: Digital Media Project (2016-2019) www.faihand.co

Producer, Creator and Co-executive producer of two seasons (22 short films) of a documentary series about business leaders who are reimagining business through the lens of faith driven values. Shot across the globe, the films feature stories from a wide range of industries (e.g., high tech, coffee roasting, retailing). Developed and taught SPU's first ever publicly open-online course (on the Canvas platform); Co-authored accompanying small group study guide.

Co-Founder & Faculty Advisor, PPE (Politics, Philosophy & Economics) Program (2015-present)

Led the creation of (and serving as co-advisor) a new rigorous interdisciplinary major across 3 academic departments. Successfully launched in Fall, 2017 and has steadily grown.

Joseph C. Hope Professor of Leadership & Ethics (2002-05)

Associate Professor of Business Ethics (1997-2001)

Biola University

Lecturer and Assistant Professor of Management (1989-97)

Taught courses in Business Ethics & Management

Andersen Consulting (Accenture), Los Angeles Office (1988-89)

Consultant, Information Technology & Change Management

Major clients included organizations in the health care and aerospace sectors.

PUBLICATIONS AND OTHER CREATIVE WORKS:

Film/Digital Media:

K. Wong, R. Franz & D. Daniels (Co-Producers). (2020) *Faith & Co: Serving Employees* (2020): 8 short documentary films about aspirational leaders who see business as a means to help their employees flourish.

K. Wong (Creator & Producer). (2018) *Faith & Co: Business on Purpose*: 14 short documentary films that cultivate moral imagination about what business could be. Also co-author (w. D. Richards) of accompanying study guide & creator of open online course). www.faithand.co.

Books:

J. Van Duzer with K. Wong (Under contract; Expected publication in 2027). *Why Business Matters to God and What Still Needs to be Fixed*. Second Edition. IVP Academic.

S. B. Rae and K. Wong. (2012) *Beyond Integrity: A Judeo-Christian Approach to Business Ethics* (Third Edition), Harper-Collins/Zondervan. First edition, 1996; Second, 2004; Spanish Translation, 2008; Korean Translation, 2016.

K. Wong and S.B. Rae (2011). *Business for the Common Good*. IVP Academic. Indonesian Translation, 2014; Korean Translation, 2018. (Favorable reviews in *Business Ethics Quarterly*, *Studies in Christian Ethics*, *Journal of Markets & Morality*, *Comment, Ethics & Medicine*, *Faith in Business Quarterly*, *JBIB*, *Denver Journal of Theology*, *Themelios*)

K. Wong. (1999) *Medicine and the Marketplace: The Moral Dimensions of Managed Care*, University of Notre Dame Press. (Choice- Outstanding Academic Book Award; Favorable Reviews in the *Journal of Medical Ethics*, *Medical Humanities Review*, *Annals of the American Society of Political and Social Sciences*)

Editor, Journal Theme Issues:

K. Wong and R. Martinez. (2008) Guest Editors, "The Iron Cage Unchained: Christian Perspectives on Business in the Post-Modern Age." *Christian Scholars Review*, Autumn.

Academic Journal Articles, Chapters & Book Reviews:

G. Mason & K. Wong (2025) "Truth in Lending in Microfinance: Antecedents of Pricing Transparency." *Journal of Alternative Finance*. July, pp. 111-134

K. Wong (2024) "Brightening the Prospects of Virtue Theory in Business: Reflections from Theology." *Christian Scholars Review* Vol: LIII:3 Spring/ June. pp. 65-84.

K. Wong (2023) Review of Daniel K. Finn, Ed., *Business Ethics and Catholic Social Thought*, *Studies in Christian Ethics*.

K. Wong (2023) "Is it Even Possible for Business Schools to Train People to Transform Business?" *Faith & Flourishing* 2, pp. 139-150 (reprint of "Advice to Christian Professors of Business" with comments from 8 scholars in the fields of economics, political science, philosophy and theology and a response from me). January

- K. Wong (2022) "Advice to Christian Professors of Business." *Christian Scholars Review*. Winter, 221-31. (Invited submission, honoring senior scholars in select disciplines; Other contributors: Stanley Hauerwas, Duke/Theology; Nick Wolterstorff Yale/ Philosophy; David Lyle Jeffrey Baylor/ Literature; Mike Hulme, Cambridge/ Geography)
- K. Wong (2019). "To Us and Through Us: A Theology of Business." In E. Meadors, ed., *Where Wisdom May be Found*. Wipf & Stock Publishers.
- S. Bryant and K. Wong (2017) "Gravity Payments: Setting itself or the World on Fire." *Journal of Case Research and Inquiry*. December.
- K. Wong, B. Baker and R. Franz (2015), "Reimagining Business Education as Character Formation" (Lead Symposium Article). *Christian Scholars Review*. Fall.
- K. Wong, B. Baker and R. Franz (2015), "Response to Neubert, Dyck Stansbury, Cioffi, Snyder & Wolterstorff." *Christian Scholars Review*. Fall.
- K. Wong and D. Richards (2014), "Commercialization and Microfinance Interest Rates: Usury or Just Prices?" *The Journal of Markets and Morality*. Fall.
- D. Daniels, R. Franz, G. Karns, J. Van Duzer & K.Wong. (2012) "Toward a Theology of Business." In B.C. Okonkwo, ed. *Finding Meaning in Business: Theology, Ethics & Vocation*. New York: Palgrave-MacMillan.
- B. Dyck and K. Wong. (2010) "Corporate Spiritual Disciplines and the Quest for Organizational Virtue." *Journal of Management, Spirituality and Religion*.
- B. Dyck, M. Neubert & K.Wong, (2008) "Unchaining the Iron Cage: A Look at what Managers Can Do." *Christian Scholars Review*. XXXVII: 1, Fall.
- J. Van Duzer, R. Franz, G. Karns, K. Wong, D. Daniels. (2007) "It's None of Your Business: A Reflection on Stewardship." *Journal of Management, Spirituality & Religion*.
- R. Franz and K. Wong. (2005) "Spirituality & Management: A Wider Lens," *Journal of Management Inquiry*, July.
- A. Erisman, D. Daniels, K. Wong & R. Franz, (2004) "Analyzing and Responding to Different Christian Views of the Corporation," *Business and Professional Ethics Journal*.
- D. Daniels, R. Franz & K. Wong. (2000) "A Classroom with a Worldview: Making Spiritual Assumptions Explicit in the Management Classroom," *Journal of Management Education*. (Lead Article)
- K. Wong & G. Steinke. (2000) "The Development of Computer Ethics: Contributions from Business Ethics and Medical Ethics," *Science and Engineering Ethics*, pp. 245-53.
- D. Daniels and K. Wong, (1999) "Science or Metaphysics?" (A comment on Buss, Haselton, Shackelford, Bleske, and Wakefield's article). *The American Psychologist*. Vol. 54(6), pp. 442-443.
- K. Wong. (1998) "Patients and Profits: Business Ethics for Managed Care Organizations," in J. Kilner, R. Orr, J. Shelley (eds.), *The Changing Face of Health Care: A Christian Appraisal of Managed Care, Resource Allocation, and Patient-Caregiver Relationships*. Eerdmans Publishing, pp. 145-161.
- K. Wong. (1996) "Tobacco Advertising and Children: The Limits of First Amendment Protection," *Journal of Business Ethics*. Vol. 15 (10), pp. 1051-64.

Other (non-academic) Publications:

- K. Wong, (2024) "What if a Tech Firm Became a Monastery?: Businesses as Character Forming Communities." *The Big Picture*. Kirby Laing Centre for Public Theology Cambridge, England, Spring.
- K. Wong and A. Kato (2022). Are Your Students Quiet Quitting or Imbibing Hustle Culture? *Christian Scholars Review Blog*.
- K. Wong. (2021). Calling in a Post-Pandemic Economy: Rethinking what we're Teaching about Life after Graduation." *Christian Scholars Review Blog*.
- K. Wong (2020). Faith and Business: Beyond Add-On Models. *Christian Scholars Review Blog*.
- K. Wong and D. Richards. (2018). *Faith & Co: Business on Purpose Study Guide*. Center for Integrity in Business, September.
- J. Terrill and K. Wong, "Serving our Work and our Neighbors: Which Comes First?" *Comment*, September, 2011
- K. Wong, "Why Microfinance can Still Work," *ThinkChristian*, July, 2011
- K. Wong, J. Terrill and J. Keenan, "Capitalizing with the Poor." *Q: Ideas for the Common Good*, July, 2011
- K. Wong, "Good News About Gas Prices?" *ThinkChristian*, May, 2011
- K. Wong, Feeling Sorry for the Super Rich," *ThinkChristian*, April, 2011
- K. Wong, "Does Albert Pujols Deserve Exorbitant Pay? *ThinkChristian*, April, 2011.
- K. Wong, "Is it Wrong to Pursue Profit?" *Q: Ideas for the Common Good*, March, 2011.
- K. Wong, (2010) "Christian Business Ethics" in D. Patte, ed. *Cambridge Dictionary on Christianity*. Cambridge University Press.
- K. Wong & J. Van Duzer. (2002) "Can Your Company Survive an Ethics Audit?" *Washington CEO*.
- J. Van Duzer and K. Wong. (2002) "Good Business," *Washington CEO*, January.
- K. Wong. (1999) "Finding True North," *Life@Work Journal*, September-October.

Academic Conference Papers & Presentations:

- K. Wong (2023) "Brightening the Prospects of Virtue Theory in Business: Reflections from Theology." *Symposium on Virtue Ethics in Business*, Loyola University New Orleans. October
- G. Mason & K. Wong (2023) "Transparency in Microfinance: Faith and Performance." *PacDev Conference*. Seattle, Washington. March 18.
- R. Franz, D. Daniels and K. Wong (2019) "Using Faith & Co in the Classroom." CBFA Annual Meeting, October.
- G. Mason and K. Wong (2018). "Transparency in Microfinance Institutions: Faith, Competition and Financial Performance." *International Society for Third Sector Research 13th Annual Conference*. Amsterdam, The Netherlands. July.
- S. Bryant and K. Wong (2016), "Gravity Payments: Setting itself or the World on Fire?" *Western Case Writers Conference*, Portland, OR, March.
- K. Wong and B. Baker, (2012) "Thou Shalt or Once Upon a Time: The Role of Story in Christian Business Ethics." *CBFA Conference*, Vancouver, BC Canada, June.

- J. Stansbury, K. Wong, et al (panelist) (2012), "Organizational Virtue: Prospects and Problems for Christian Business Scholarship." CBFA, Vancouver BC, Canada, June.
- K. Wong and D. Richards, (2011) "Usury or Just Price? A Christian Ethical Evaluation of Interest Rates in Commercialized Microfinance." *18th Annual International Conference Promoting Business Ethics*, held at St. John's University, New York. October.
- K. Wong and J. Van Duzer. (2006) "Navigating Muddy Waters: Preparing Students to Handle Moral Compromise in Managerial Roles" *CBFA Conference*, Ohio. October.
- M. Neubert, K. Wong, D. Daniels, et al. (2005) "The Role of Theology in Management Theory and Practice," Professional Development Workshop. *Academy of Management Annual Meeting*, Hawaii, August.
- R. Martinez, M. Neubert, K. Wong & Y. Smith. (2004) "How a Corporation can Lose its Soul: Corruption for all the Right Reasons," *CBFA Conference*. San Antonio, TX, October.
- A. Erisman, D. Daniels, K. Wong & R. Franz. (2004) "Analyzing and Responding to Different Christian Views of the Corporation," *Faith, Profit and Decision Making Conference*. Center for Applied Christian Ethics, Wheaton College, Illinois, March.
- J. Van Duzer, R. Franz, G. Karns, K. Wong et al. (2003) Towards A Statement on The Biblical Purposes Of Business. *Fifth International Symposium on Catholic Social Thought and Management Education*, Bilbao, Spain, July.
- D. Daniels, R. Franz & K. Wong. (2000) "Spirituality in Management: A Worldview Framework," *Academy of Management Annual Meeting*. Toronto, Ontario.
- K. Wong and G. Steinke. (1998) "The Development of I.T. Ethics: Lessons from Business Ethics and Medical Ethics." *Ethicomp 98: The Fourth Annual International Conference on Computer Ethics*. The Netherlands, March.
- K. Wong. (1997) "Balancing Patients and Profits: Business Ethics for Managed Care Organizations," *The Changing Face of Health Care, National Conference on Bioethics*, Bannockburn, Illinois, July.

Invited Presentations & Workshops (selected):

- "Reframing *What Is* and Imagining *What Could Be*: A Redemptive Vision for Work" (w/ J. Meyer and D. Olawabi). *Business for the Common Good Conference/ Denver Institute for Faith and Work*. March 2023.
- "Digital Curricular Resources for Faith & Work." Faith@Work Summit. Chicago, October, 2018.
- "Faith, Finance & the Bottom Billions." Arts & Ideas Series, University Presbyterian Church, Seattle, December, 2011.
- "The Role of Business in Ending Poverty." *Edward and A. Rita Schmidt Endowed Lecture in Ethics*, Susquehanna University (PA), October, 2011.
- "Business Ethics." *Gravity Payments*, Management Development Workshop, September, 2011
- "Microfinance and the Prevention of Human Trafficking." *Unbound Conference*, Seattle WA, April, 2010.
- "Microfinance & Economies of Justice" *Faith, Film & Justice Conference* (with M. Russell, D. Von Stroh, D. Erhardt & T. Snow), Seattle, WA. October, 2009.
- "Microfinance Education." (w/ L. Klug and J. Huebner), *Pacific Northwest Microfinance Conference*, Seattle, May, 2009.

"Managing Ethics and Compliance: The Big Picture." *California Bankers Association: Regulatory Compliance Conference*. Long Beach, California, October, 2005.

"Christian Ethics and the Business School Curriculum," *Baylor University, Hankamer School of Business Faculty & Administration*, April, 2004.

"Ethical Decision Making," *Port of Seattle*, Port Construction Group Managers, August, 2003.

"Privacy, Ethics & Banking," *California Bankers Association Regulatory Compliance Conference*, Santa Monica California, 2000.

"Strange Virtues: Ethics in Cross Cultural Settings," (with Randal Franz), *Christians in the Marketplace Conference*, Regent College, Vancouver, Canada, April, 2000.

"Banking and Social Responsibility," *California Bankers Association Regulatory Compliance Conference*, San Francisco, California, 1999.

"Ethics and Quality," *Primex (General Dynamics Corporation) Ethics Officers Meeting*, August, 1997.

HONORS & AWARDS:

Lisa Klein Surdyk Teacher of the Year Award, SPU School of Business Government & Economics 2025.

Ambassador of the Year, SPU School of Business, Government & Economics, 2018.

Dean's Award (for Service), SPU School of Business, Government & Economics, 2017.

Schmidt Endowed Lectureship in Ethics, Susquehanna University (PA), 2011.

Scholar of the Year, SPU, School of Business and Economics, 2009-10.

Ambassador of the Year, SPU, School of Business and Economics, 2008-09.

Teacher of the Year, SPU, School of Business and Economics, 2006-07.

Joseph C. Hope Professor of Leadership & Ethics, SPU, 2002-05.

Teacher of the Year, SPU, School of Business and Economics, 2003-04.

Teacher of the Year, SPU, School of Business and Economics, 1999-2000.

Scholar of the Year, SPU, School of Business and Economics 1997-98.

Phi Kappa Phi Honor Society, University of Southern California, 1997.

Pond Endowed Fellowship, University of Southern California, 1992-96.

Carr Fellowship, University of Southern California, 1994-6

Firestone Fellowship, University of Southern California, 1994-6.

Senior Class Professor of the Year, Biola University, 1992.

GRANTS:

SPU SBGE Hope Research Grant. Spring 2023.

CCCU Free Markets Economics: Scholarship, Teaching & Practice ("Market Based Solutions to Global Poverty") 2012.

SPU/ SERVE (w/ J. Terrill). Microfinance and Vocation, 2009-2011.

CCCU Network Scholars Grant (w/ R. Martinez, B. Dyck, D. Daniels, B. McCormick, et al.), 2004-07.

Lilly/SERVE Grant (w/ D. Daniels, T. Dearborn, R. Franz), Seattle Pacific University, 2002.

Faculty Research Fellowship, Biola University, 1996.

Pew Charitable Trust Grant, ("Ethics Across the Curriculum" w/ D. Buss, G. Spencer, et al), Biola University/ Westmont College, 1990-92.

COMMUNITY SERVICE (selected):

National Advisory Board Member, CCCU Faith & Learning (2025- Present)

Advisory Board Member, Elevate Africa (Mali, West Africa) – now DreamStart Labs, 2010-2015.

Board Member, One Life Community Church, Seattle (2008-2010; 2014-2016)

Judge, Global Social Enterprise Competition (GSEC), University of Washington Foster School of Business, 2011.

Juror, Pacific Northwest Good Works (Corporate philanthropy & CSR Awards sponsored by KCTS/PBS and Seattle Rotary), 1999-2003

Assistant Coach, North Seattle Pony League (baseball), 2005-07 and Northeast Seattle Little League (Softball), 2008-10