

Curriculum Vitae

Richard P. Jackson

Department of Communication and Journalism
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Education

- Ph.D.** Communication, University of Washington, 2005

Dissertation: "Searching for a Voice of Authority in Newspaper Writing."
Director: Dr. Nancy Rivenburgh
- M.A.** Communication, University of Washington, 1995

Thesis: "Framing the Mythos: A Case Study of the Christian Broadcasting Network." Director: Dr. Nancy Rivenburgh
- B.A.** Journalism, Pennsylvania State University, 1977

Teaching and Advising

Seattle Pacific University Assistant Professor, Journalism,
2005-2014

Journalism Instructor, full time,
1999-2005

Journalism Instructor, part time,
1995-1999

Courses Taught
(in current curriculum)

JRN 2101: Media Writing
JRN 2202: Reporting and Storytelling
JRN 2203: Editing and Design
JRN 2801, 02, 03: Newspaper Production
JRN 3301: Media Law
JRN 3355: The Public and the Media
JRN 3930, 31, 32: Publication Editor Practicum

COM 4899: Communication Ethics Capstone

University Scholars Honors Projects

First Reader
2002: Sara Jaime, Kathleen Farmer
2004: Brian Mittge
2007: Alissa Baier
2012: Melissa Steffan, Megan Hoye

Second Reader
2009: Evi Sztajno

Academic Advising
Annual load: 30 to 35 students

Publication Advising
The Falcon student newspaper, 1995 to present
The Cascade, student yearbook, 1999-2002

Service to University

Committee Work
Faculty Affairs Committee, Winter 2009 to 2013
Investment Committee, Winter 2009 to present
Board of Student Publications
Board of Student Media, 1995 to present
Committee Revising Media Guidelines: 2002-2003
Committee to incorporate KSPU into BSM, 2000-2001
Revisions of Editorial Policies, 1996-97

Presentations
“Transforming Leadership and the Power of Service,”
co-presenter with Professor Kathy Stetz,
Day of Common Learning, October 2009.

“Searching for a Prophetic Voice: Press Coverage of the
Civil Rights Movement,” presentation during
university’s celebration of Martin Luther King, Jr.,
January 18, 2007.

“U2 and the Search for Authentic Faith,”
co-presenter with Associate Professor Christine Cheney,
Day of Common Learning, October 2005.

Professional Activities

Peer Reviewed Paper Presentations
“Readability and the Shaping of Journalistic Writing”
Presented during the annual conference of the American

Journalism Historians Association, Oct. 1-4, 2008,
Seattle, Wash.

“Searching for a Voice of Authority: Journalistic Form in
the Postmodern World”

Presented to the Qualitative Studies Division Annual
convention of the Association for Education in
Journalism and Mass Communication
Baltimore, Md., August 4-6 1998.

Book Contribution

Four brief breakout essays:

“Are You What You Buy?”, p. 177

“What’s an Evangelical Brand?”, p. 213

“When Faith, Truth and Loyalty Collide,” p. 257

“Cyberspace, Exploitation and Social Tattoos,” p. 261

Understanding Evangelical Media: The Changing Face of
Christian Communication

Quentin Schultze, Robert H. Woods, editors
Downers Grove, Ill.: InterVarsity Press, 2008

Book Reviews

Review of “Eyes Wide Open” by William Romanowski
Journal of Media and Religion, 6:4, 2007, p. 313-315.

Review of “Righteous: Dispatches from the Evangelical
Youth Movement,” by Lauren Sandler.
Prism Magazine, June/July 2007, p.

Panel Participant:

“Good Night and Good Luck for Reporters as
Watchdogs for the Public?” May 23, 2006.
Sponsored by Seattle Chapter of the International
Association of Business Communication.

“Journalistic Ethics, Objectivity, Accuracy and Fairness,”
March 29, 2004. Sponsored by Bainbridge Island Arts
and Humanities Council.

Communication Ethics Fellow Flora Institute of Communication Ethics,
Whitworth College, Oct. 12-13, 2000.

Service to Church and Community

Calvin Presbyterian Church Serving as Elder, 2011 to present

Member of Planning Committee for Tent City 3
Fall 2008

In previous years, service included work as Sunday
School teacher for first to third grades.

New Horizons

2000-2001, Worked with my wife Chris to lead a food
group, which supplied dinner one night a month to
street kids at New Horizon's Belltown drop-in center.
During this year we recruited friends at church and
students from my University Seminar class to assist with
dinners.

Professional Experience

Copy Editor and Religion Editor

The Herald, Everett, Wa., 1984-1995.
Duties included editing stories, writing headlines,
designing pages, working as wire editor, and serving as
Page One editor on selected weekends. Served as
Religion Editor from 1989 to 1995, producing a weekly
section that included my own stories as well as those
from free-lancers and wire services.

Copy Editor

The Springfield Daily News, Springfield, Mo., 1982-84.
Duties included editing stories, writing headlines,
designing pages for daily newspaper.

Teaching and Professional Honors

2008

Honorable Mention, David Sloan Award for
Outstanding Faculty Paper, American Journalism
Historians Association, Seattle, October 2008.

1996-1997

Student Advisor of the Year, Seattle Pacific University

1994

Washington Press Association Communicator Award
First Place, Single Page Edited by Entrant:
"Reckoning With Grief"

1993

Washington Press Association Communicator Award
First Place, Page Regularly Edited by Entrant, Daily
Newspapers, for Religion section at The Herald

Second Place, Special Articles – Religion

1991

Washington Press Association Communicator Award
First Place, Page Regularly Edited by Entrant, Daily
Newspapers, for Religion section at The Herald

1990:

Washington Press Association Communicator Award
Second Place: Page Regularly Edited by Entrant, Daily
Newspapers, for Religion section at The Herald
Third Place: Special Articles – Social Issues, for package
of three stories on sexual misconduct by pastors.
Honorable Mention: Page One Layout