RoB Survey Web Application

Clients:
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Background

Dr. Randy Franz and Dr. Don Lee, professors at the School of Business, Government, and Economics (SBGE) at SPU, contacted our team to help create a web application that will host their survey known as, "The Role-of-Business Survey" or, RoB Survey for short.
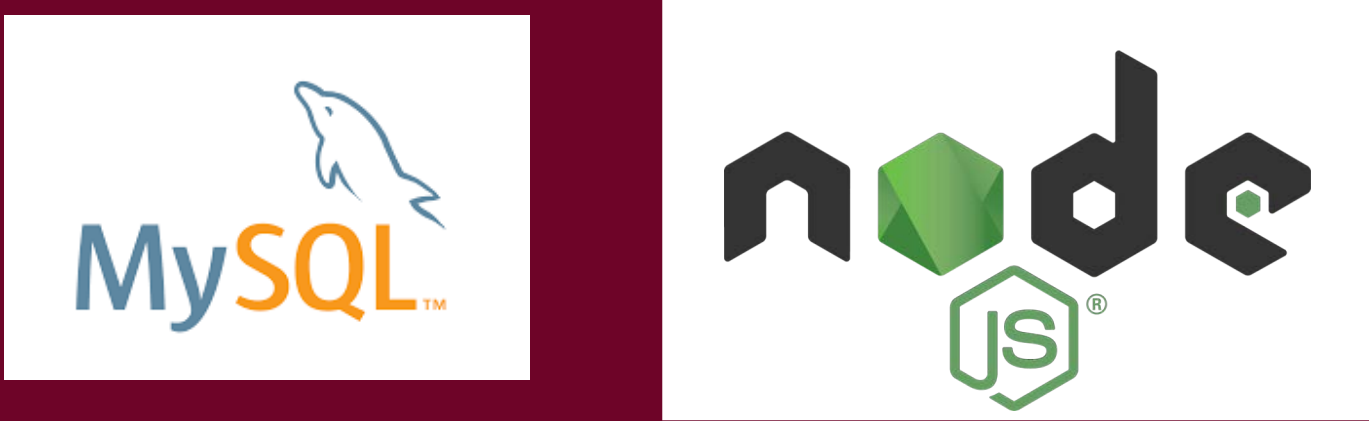
This application will evaluate the survey-taker's score based on their choices and show how they compare to previous survey-takers.

Motivation

This application will provide instantaneous feedback to the survey-taker, detailing what their score means and contrasting it to other individuals' views on what role businesses should play in society.
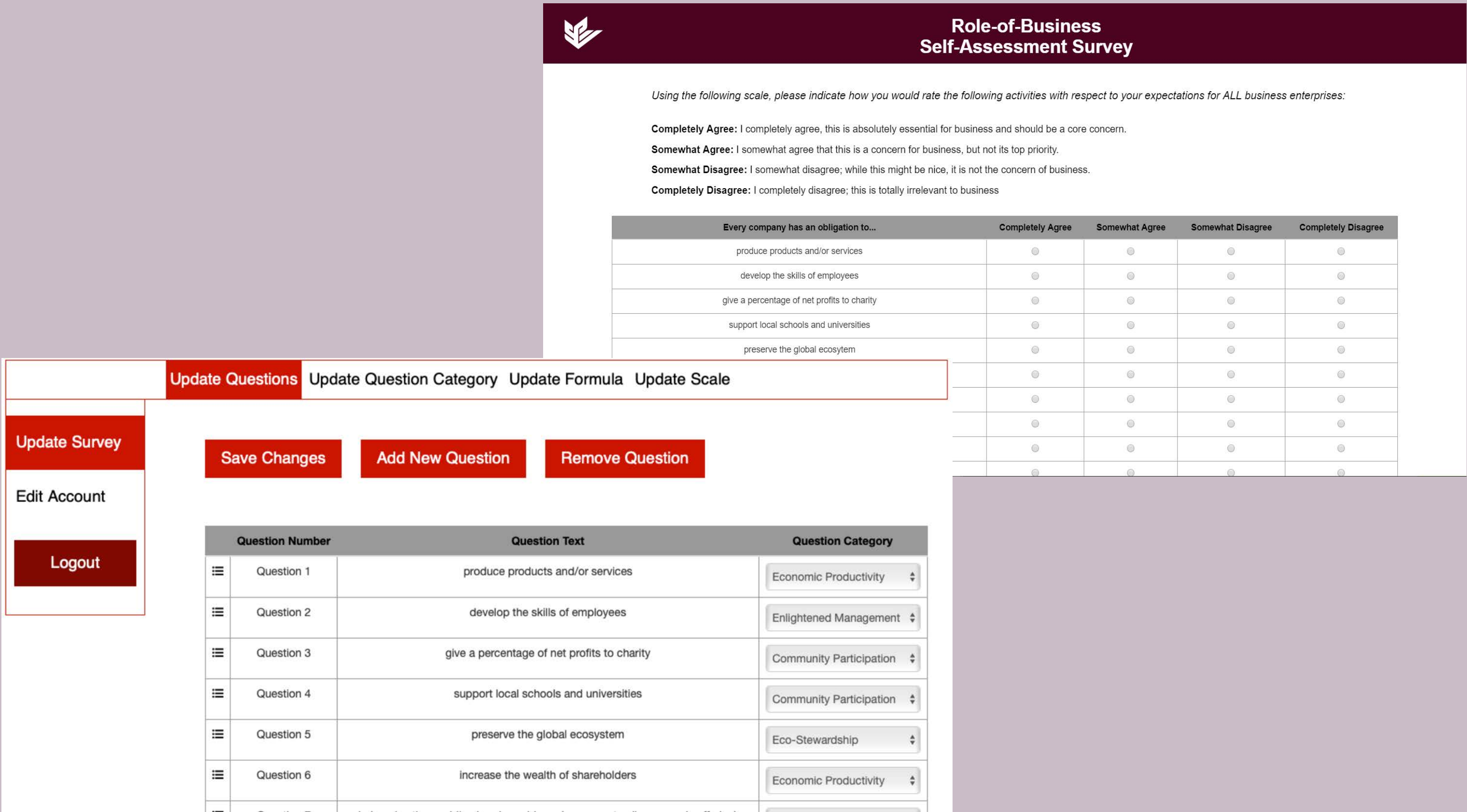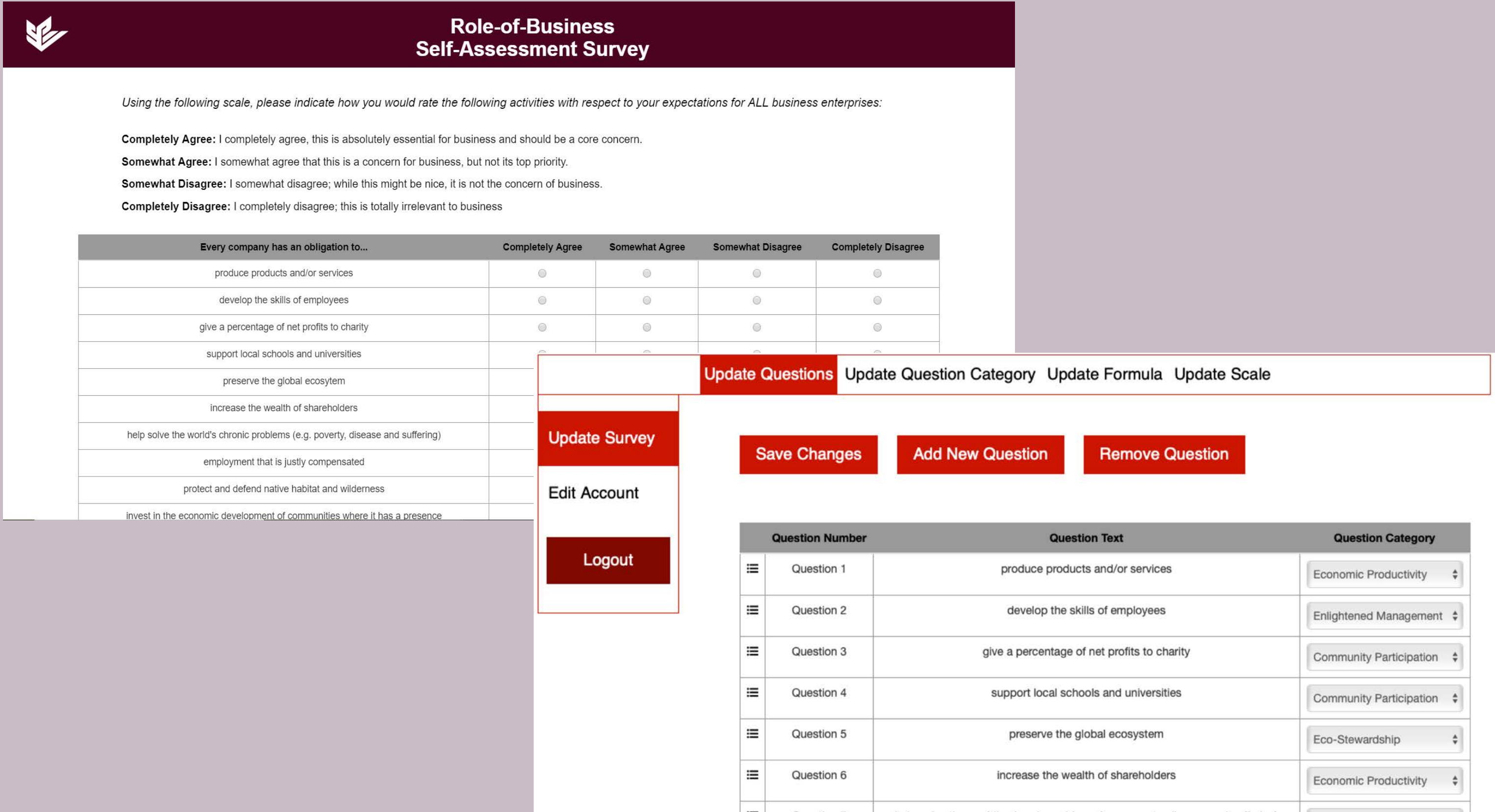
For our clients, the answers will be stored for future research on how businesses can improve for the betterment of society.

Tools/Environment

Survey Taker Features

- ❖ Take the survey
- ❖ Receive immediate, personalized results
  - ❖ Graph
  - ❖ Written Explanation
- ❖ Email or print results

Administrator Features

- ❖ Edit Account
- ❖ Update Survey
  - ❖ Questions
  - ❖ Question Categories
  - ❖ Scale
  - ❖ Formula