**SBGE Graduate Cross-Functional General Management Knowledge Rubric**

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|  | **Unacceptable**  **(0-1)** | **Acceptable**  **(2-3)** | **Exemplary**  **(4-5)** | **Score** |
| **Cross-functional Knowledge** | Fails to demonstrate integrated, cross-functional understanding of business as a system; does not show fluency in fundamental business concepts and processes (such as creating and distributing value; analyzing and reporting financial information; analyzing quantitative data; assessing the global and domestic environment; understanding behavior in organizations; applying information systems and technology in organizations; acting with social, ethical and legal responsibility) | Demonstrates an acceptable level of integrated, cross-functional understanding of business as a system with fluency in fundamental business concepts and processes | Demonstrates complex, nuanced, integrated, cross-functional understanding of business as a system with fluency in fundamental business concepts and processes |  |