**SBGE Grad Business – Technology Integration Rubric**

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|  | **Unacceptable**  **(0-1)** | **Acceptable**  **(2-3)** | **Exemplary**  **(4-5)** | **Score** |
| **Integrates technology & business processes** | Fails to articulate a vision for and viable plan for integrating technology with a business model | Articulates an acceptable vision and plan for integrating technology with a business model | Articulates a complex, nuanced vision and plan for integrating technology with a business model that accelerates/transforms the business model |  |