

DONGHUN “DON” LEE

Ph.D. in Strategic Management
School of Business and Economics
Seattle Pacific University
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CURRENT POSITION

Associate Professor of Management, School of Business, Government, and Economics, Seattle Pacific University

Seattle Pacific University, 2015-present

Assistant Professor of Management, School of Business, Government and Economics, Seattle Pacific University

Seattle Pacific University, 2010-2015

EDUCATION

University of Pittsburgh, Katz Graduate School of Business

Ph.D. in Strategic Management; Minor: International Business, 2010

Seoul National University, Graduate School of International Studies

Master of International Economics, February 2004

Seoul National University

Bachelor of Arts, French Language and Literature, February 2002

INTERESTS

Research: Strategic Knowledge Disclosure, Competitive Dynamics, Technology Strategy, Entrepreneurship, International Strategic Alliances, Corporate Social Responsibility

Teaching: Strategic Management, Business Management, Business Practices

TEACHING

Seattle Pacific University, School of Business and Economics

BUS 4690: Strategic Management, Winter and Spring 2010-present

BUS 6299: Strategic Policy and Planning, MBA students, Fall and Spring 2010-present

BUS 2000: Purpose and Practice of Business, Fall 2013-present

BUS 1600: Introduction to Business Practices, Fall 2011-Fall 2012

University of Pittsburgh, College of Business Administration

BUSPP 1080: Strategic Management, Fall 2008- Spring 2010

¹ CV Updated 5.1.14

PEER REVIEWED PUBLICATIONS

Alliance diversity and firm performance: A meta-analysis (with Katie Kirkpatrick-Husk, SPU, and Ravi Madhavan, University of Pittsburgh)

Journal of Management (Impact factor:6.9; ranked 2 out of 111 in Business and 1 out of 75 in Psychology²), 2014, first published online, doi:10.1177/0149206314556316

Internalized model minority myth, Asian values, and help-seeking attitudes among Asia American students (with Paul Kim)

Cultural Diversity and Ethnic Minority Psychology (CDEMP) Journal (Impact factor: 1.6; 24 of 60 in Psychology-Social), 2014, 20(1):98-106.

Divestiture and firm performance: A meta-analysis (with Ravi Madhavan)

Journal of Management (Impact factor:6.7; ranked 2 out of 116 in Business and 1 out of 72 in Psychology³), 2010, 36 (6): 1345-1371.

MANUSCRIPTS UNDER REVIEW

Yesterday once more: Past experience and value appropriation in alliance diversity (with Min-Young Kim)

Under review in *Journal of International Business Studies*

The transferability and effectiveness of active learning methods into traditional classroom settings (with June Hyun, SPU, and Ruth Ediger, SPU)

Under review in *Research in Higher Education*

CONFERENCE PRESENTATIONS

The State of the Sustainability Movement within the Information Technology Domain: Is the Greening of I.T. Impacting Firm Performance? (with Ryan Labrie)

Presented at the 2014 Sustainability, Ethics Entrepreneurship Conference. Denver, CO

A Global Institution of Business? Comparing Role-of-Business Expectations in USA, South Korea, Hong Kong, and Singapore (with Randy Franz)

Presented at the 2014 International CSR, Sustainability, Ethics & Governance Conference. London, UK

The role of intrapersonal and interpersonal cultural values on help-seeking attitudes of Asian American college students (with Paul Kim)

Presented at the 2013 National Multicultural Conference and Summit. Houston, TX

The moderating effect of relevant alliance experience on diversity and firm performance (with Min-Young Kim)

Presented at the 2012 Academy of Management (AOM) conference, Boston, MA

The model minority myth and its impact on help-seeking attitudes among Asian Americans (with Paul Kim)

Presented at the 2012 Association for Asian Studies Pacific (ASPAC) Annual Conference. Gonzaga University, Spokane, WA

²2012 Journal Citation Reports® (Thomson Reuters, 2013)

³2012 Journal Citation Reports® (Thomson Reuters, 2013)

Acquirer-target experience and post-acquisition performance across institutional, cultural, and economic distance (with Jeremy Suiter)

Presented at the 2009 Academy of Management (AOM) conference, Chicago, IL

The effect of international alliance composition and alliance experience on firm performance (with Min-young Kim)

Presented at the 2009 Academy of International Business (AIB) conference, San Diego, CA

Targeted for *Strategic Management Journal*

Allowing imitation to prevent substitution: Firms' knowledge disclosing activities and the effect on imitation of competitors in the hard disk drive industry (with Susan Cohen)

Presented at the 2009 Atlanta Competitive Advantage Conference (ACAC), Atlanta, GA

Knowledge disclosure as a competitive strategy: Its effect on imitation and substitution by competitors (with Susan Cohen)

Presented at the 2008 Academy of Management (AOM) conference, Anaheim, CA

WORKING PAPERS

Comparing the effectiveness of teaching and learning in active learning classrooms and traditional classrooms (with Ruth Ediger and June Hyun)

Target journal TBD

The role of business: A comparison of the United States and Korea (with Randy Franz)

Targeted for *Organization Science*

Status homophily and industry life cycle in the high-technology software industry (with Sangyoon Shin)

Targeted for *Research Policy*

Investigating stakeholders' perceptions of corporate social responsibility (CSR) activities: A case study of a local bakery (with Randy Franz)

Targeted for *Journal of Business Ethics*

How do leading incumbents balance the tension between technological flexibility and reliability?

Targeted for *Strategic Management Journal*

How do leading incumbents' knowledge disclosure strategies affect competitive actions (imitation and substitution) of following rivals?

Targeted for *Academy of Management Journal*

AWARDS AND DISTINCTIONS DURING TIME AT SPU

Patricia M. Bentz Teacher of the Year nomination, Seattle Pacific University (SPU), 2013-14

Lisa Klein Surdyk Teacher of the Year, School of Business and Economics (SBE), 2012-13

ACADEMIC SERVICE

Seattle Pacific University

Institutional Review Board (IRB), Fall 2014-present
Strategic Plan, Fall 2014-present. Assessment and development of Asian Studies Major, SPU
Graduate Policy Evaluation Committee (GPEC), committee, 2012
Lectio, Facilitator, 2012-present (Psalms, Gospel of John, Revelations)
International Admissions, 2012-2013, visited Korea for international student recruiting
Interviewer, SPU Scholars Competition, 2012-present
Cross Campus Interviewer, 2011, interviewed faculty candidates
Faculty Social Mentor, 2013-present
Faculty Advisor, SPU International Student Club, 2014-present
Online Teaching Learning Community, 2013-present
Active Learning Spaces Learning Community, 2012-present
Day of Common Learning, instructor, 2012
School of Business and Economics, Graduate Committee, 2010-present
Featured professor for “Meet Your Professor” event, 2012
School of Business and Economics, Faculty Retreat Steering Committee, 2012
School of Business and Economics, Learning Assessment Task Force, 2010-present
MBA Task Force, 2014-present

Guild-related Services

Reviewer for Journal of Management, 2010-present
Reviewer for Journal of Management Studies, 2011-present
Reviewer for Academy of Management, 2005-present
Reviewer for Academy of International Business, 2008-present
Colloquium Coordinator, Katz Graduate School of Business, University of Pittsburgh, 2008
Organizer for Katz Graduate School Reception at Academy of Management, 2008
Editorial coordinator, Journal of International Business and Economy, 2003-2004

PROFESSIONAL EXPERIENCE

Korea Institute for International Economic Policy (KIEP), Seoul, Korea

Researcher, APEC (Asia-Pacific Economic Cooperation) division, 2005
 Research in APEC economies collaboration opportunities
 Participation in organizing APEC 2005, Jeju, Korea

Institute for Industrial Policy Studies, Seoul, Korea

Research Associate (National Competitiveness), 2004
 Contributions in *National Competitiveness*. This study evaluates the theories of competition and competitiveness from Adam Smith to Michael Porter, and evaluates the competitiveness reports of IMD and WEF

Nike, Seoul, Korea

Marketing Department, 2000-2001

VOLUNTEER / SERVICE ACTIVITIES

Youth Group Teacher, Antioch Presbyterian Church, Renton, WA, 2014-present
Praise & Worship Leader, Antioch Presbyterian Church, Renton, WA, 2011-2014
Bible Study Group Leader, Antioch Presbyterian Church, Renton, WA, 2010-present
Discipleship Trainer, Antioch Presbyterian Church, Renton, WA, 2010-present
Spiritual Mentor for undergraduate students, University of Pittsburgh, 2005-2010
Spiritual Mentor for undergraduate students, Carnegie Mellon University, 2005-2010
Discipleship Trainer, Korean Central Church of Pittsburgh, Pittsburgh, PA, 2005-2010
Praise & Worship Team, Korean Central Church of Pittsburgh, Pittsburgh, PA, 2005-2010