# JEFFREY B. VAN DUZER

Since August, 2001, Jeff has served as Dean of the School of Business and Economics at Seattle Pacific University. He also has an appointment as Professor of Business Law and Ethics in the School. For the twenty years prior to his full-time association with SPU, Jeff practiced law in Seattle with an emphasis on finance and natural resources. During that time he supplemented his practice with service as adjunct faculty at SPU, and studies at Fuller Theological Seminary. He writes and speaks frequently in both church and professional settings.

### **LEADERSHIP EXPERIENCE**

Seattle Pacific University, School of Business and Economics

- Dean (2001-present); manage approximately 24 faculty, 8 staff; supervise undergraduate program for 400+ students and graduate program for 150+ students; regularly represent School to external and other University constituencies; assist in development and implementation of School vision statement and related new initiatives
- Notable accomplishments for SBE during tenure as dean include the design and development of a new graduate program; the commencement of multiple annual study abroad programs; the establishment of a new speaker series; the establishment of a Center for Integrity in Business; the acquisition of the bimonthly *Ethix* journal; the development of a Social Venture Plan Competition with competing teams from around the region; the close cooperation between the business school and the School of Theology in the development of seminars, degree programs and alumni groups; the sizable growth in the school's Executive Advisory Council; and significant growth in gifts to the School's reserves and endowments

### Davis Wright Tremaine

- Partner-in-charge of Seattle office (1992-1994); managed approximately 125 attorneys and 150 support staff; prepared and administered \$30 million budget; oversaw substantial growth; renegotiated lease of 6 floors of downtown offices; evaluated new lateral hires and instituted various support programs for associates
- Long-term member of firm's Executive Committee; also served as Chair of firm's compensation committee and Chair of firm's Commercial Litigation Section

### **EDUCATIONAL BACKGROUND**

J.D., Yale Law School, 1979

- Graduated at (or near) top of class
- Recipient of Thurman Arnold Appellate Competition Prize for Best Oral Argument
- Finalist for Benjamin N. Cardozo Brief Writing Competition for Best Written Brief

Bachelor of Arts (Rhetoric), *Summa Cum Laude*, University of California at Berkeley, 1976

- Graduated with 3.9+ GPA
- Elected Phi Beta Kappa as a Junior

Several courses at Fuller Theological Seminary

## **TEACHING EXPERIENCE**

Professor of Business Law and Ethics: 2007 - present

Associate Professor of Business Law and Ethics: 2001 - 2007

- Taught Legal Environment of Business, Spirituality in Business and capstone Business Ethics courses
- Selected as Top Prof of the Year, 2003-2004 by SPU Chapter of Ivy Honorary
- Formal and informal mentor for a number of SPU students

Adjunct Faculty, Seattle Pacific University: 1998-2001

• Adjunct Faculty of the Year, 1999-2000

Lecturer at Pacific Association of Theological Studies: 1997-1999

 Developed course examining Christian perspectives on wealth and possessions; analyzed Biblical perspectives, historical teaching of the Church and practical experiences

Lecturer, University of Washington, Business Government and Society Department: 1984-1985

• Co-taught introductory legal environment of business course

#### **SPEAKING EXPERIENCE**

Frequent speaker at SPU events; representative events include the following:

 Ivy Cutting graduation ceremony; SPU Alumni Weekend at Camp Casey, Downtown Business Breakfast (as emcee), leadership conference for SPU student leaders, Young Alumni annual dinner, Chapel, Weter lecture (as respondent), Wellspring luncheon, Law Society meeting and various admissions events

Frequent speaker at corporate, civic and professional events; representative events include the following:

• multiple retreats for accounting firms, various regional gatherings of professional associations, ethics training sessions for companies and trade associations across many industries, multiple Rotary clubs and similar civic organizations, the MIT Forum, annual WSCPA convention (not-for-profit division), annual meeting of senior leadership team for the State of Washington's Department of Social and Health Services, CEO-CEO speaker series (Columbia Tower Club), monthly meeting of Washington State Chapter of Meeting Professionals International, Washington Council on International Trade's "Stability Abroad: Emerging Markets and Models for Business" conference, CSI industry forum, Everett School District Leadership Retreat, multiple legal conferences considering issues raised by the Endangered Species Act, and monthly legal seminars for in-house counsel of most major Northwest banks and finance institutions

Regular teacher and preacher at Bethany Presbyterian Church, frequent speaker at campus, church and parachurch events and retreat speaker for various church conferences; representative events include the following:

- Plenary talks given at events including *Open for Business* track of Urbana (2006), InterVarsity *Following Christ* conference for graduate students (2008), Redeemer Presbyterian *Gospel and Culture Lectures* (2010), Calvin College (2011), Believers in Business conference (2012)
- Conference speaking including church retreats in Fairbanks, Alaska and Managua, Nicaragua, and multiple retreats in Washington sponsored by churches and InterVarsity
- Sermons to congregation of about 500 persons approximately four to six times per year for the last 25+ years

### **SCHOLARSHIP**

Journal articles, invited book chapters and books

- Co-author of Daniels, D., Diddams, M. & Van Duzer, J. (2011) A Magnetic Pull on the Internal Compass: The Moderating Effect of Response to Culture on the Relationship Between Moral Identity and Ethical Sensitivity. *Journal of Religion and Business Ethics*, Volume 2 (2)
- Author of Van Duzer, J. Why Business Matters to God; And What Still Needs to be Fixed, a 200 page book (Downers Grove: InterVarsity Press Academic, 2011)
- Author of invited chapter *Free Markets and the Reign of God* in "Global Neighbors: Christian Faith and Moral Obligation in Today's Economy", The Eerdmans Religion, Ethics, and Public Life Series, Douglas A. Hicks (editor), Mark Valeri (editor), Wm. B. Eerdmans Publishing Company (2008)
- Co-author of Van Duzer, J., Franz, R., Karns, G., Wong, K. & Daniels, D. (2007)
  It's Not Your Business: A Christian Reflection on Stewardship and Business.
  Journal of Management, Spirituality and Religion, Vol. 4 (1), 99-122
- Co-author of Schlee, R. & Van Duzer, J. (2007) An Examination of Alternative Approaches to the Treatment of Confidential Information in Live Case Projects. Marketing Education Review, Vol. 17, Summer 2007, 71-82
- Author of Van Duzer, J. (2006) Managing the High Cost of Litigation; A business law class exercise. *Journal of Business Education*, Vol. 7, Summer 2006, 50-67
- Co-author of contributed chapter "Towards a Statement on the Biblical Purposes of Business" in Business as a Calling; Interdisciplinary Essays on the Meaning of Business from the Catholic Social Tradition published as an e-book by the University of St. Thomas, Center for Catholic Studies (June 2005) (http://www.stthomas.edu/cathstudies/publications/businessasacalling.htm)
- Co-author of Diddams, M., Surdyk, L., Daniels, D. & Van Duzer, J. (2004).
  Implications of Biblical Principles of Rhythm and Rest for Organizational Practices. *Christian Scholars Review*, Vol. 33(3), 311-332

#### Conference papers

• Co-author of "Navigating Muddy Waters: Preparing Students to Handle Moral Compromise in the Context of Managerial Roles" presented at the CBFA Conference at Cedarville University (October 2006)

- Co-author of "Theological Foundation of the Purpose of Business" presented at the 81st Annual Conference of the Western Economics Association International in San Diego, California (July 2006)
- Co-author of "An Assessment Case Study: Implementing Direct Assessment in an Advanced MBA Marketing Course" presented at the Marketing Educators' Conference in San Francisco, California (April 2006)
- Co-author of "Dirty Hands, Necessary Evils and Half-Loaves: Ethics and Compromise in Managerial Roles" presented at the 2005 Annual Meeting of the Academy of Management in Honolulu, Hawaii (August 2005)
- Co-author of "What a Litigious World We Live In! Legal and Ethical Implications of the Treatment of Confidentiality in Students' Marketing Projects" presented at the Marketing Educators' Conference in San Diego, California (April 2005)
- Co-author of "*Towards a Statement on the Biblical Purposes of Business*" presented at the "The Calling of Business" track at the Fifth International Symposium on Catholic Social Thought and Management Education, Bilbao, Spain (Summer 2003)

#### Other

- Christianity Today:
  - o Interviewed for "The Meaning of Business", January, 2011
  - o "The Profit of God", February, 2003 (co-authored with Dr. Tim Dearborn)
- Ethix, "Three Causes of Ethical Lapse in Today's Business" July-August, 2002
- Ethix, participated in various interviews with Dr. Al Erisman including:
  - o "Leading by Serving" C. William Pollard, September, 2006;
  - o "Getting Serious About Creating Fun at Disney" Al Weiss, May, 2006;
  - o "Protecting Customers, Managing Growth at TriWest" David J. McIntyre, Jr., May, 2005;
  - o "Piloting a Business Through Challenging Times" Jeff D. Pinneo, May, 2008
- Invited participant in the 2004 Colloquy on Christian Faith and Economic Life sponsored by the Institute for Reformed Theology Union Theological Seminary
- Holder of inaugural Edward S. and Rita Schmidt Lectureship in Ethics, November, 2003 – Susquehanna University
- Washington CEO, authored various columns

#### PROFESSIONAL AND COMMUNITY ACTIVITIES

Professional associations and activities

- Board member, Port Blakely Companies (2010-present) (timber and land development company)
- Board member, Vice-Chair, Baldwin Resource Group (2006-2011) (risk management firm)
- Member, Advisory Council of the Trade Development Alliance of Greater Seattle (2003-present)
- Member of the Washington State Bar Association, (Business Law Section, Environmental and Land Use Section) (inactive status as of 2011)
- Independent ethics observer, Moss Adams accounting firm (2003-2010)
- Member of review team, Calvin College, business department (2007)
- Consultant, Clark Nuber accounting firm (2006)
- Past board member, IBTE, Inc.
- Past member of the American Bar Association, (Business Law Section, Natural Resources, Energy and Environmental Law Section)
- Past member of the standing legal committee for the Washington Forest Protection Association

#### Civic associations and activities

- Member of Seattle Rotary #4, Community Service Committee (2002–present)
- Member of Board of Directors for Canadian InterVarsity Christian Fellowship, Inc. (2009-present)
- Member of Board of Elders of Bethany Presbyterian Church (Elder for global missions and past finance chair for capital campaign)
- Past member of Seattle/King County Salvation Army Advisory Board (previously Chair, Vice-chair, Treasurer and member of Executive, Program, Nominating, Long-range Planning and Finance Committees) (served for 17 years)
- Past member of the SPU School of Business and Economics Executive Advisory Council (Chair 1999-2000)
- United Way Campaign Chair for Davis Wright Tremaine, 1998-2000
- Past member of United Way of King County disbursement committee
- Past president Whittier Elementary School PTA
- Past member of "Schools First" steering committee and speakers bureau
- Recipient of World Relief Distinguished Volunteer Award for legal services rendered to refugees