

SPU -SBGE Executive Advisory Board

Student Engagement Committee

Mission	Enhance the holistic student learning experience and faculty effectiveness by providing developmental experiences and connections to the business community
Key Responsibilities	<ul style="list-style-type: none"> • Promote SBGE and SBGE students to members of the Puget Sound business community • Help provide connections to internship and job opportunities for students • Help identify and provide connections to mentors and career coaches for students (committee members may also serve as mentors) • Help identify guest speakers for clubs and courses at direction and request of faculty. May be topically-based or industry-based (committee members may also serve as speakers) • Participate in student-related activities twice annually (or more). These include networking events, club meetings (BEGIN example), panel discussions, Social Venture Program, etc. with goal of providing students opportunities to develop networking and professionalism skills. • Participate in informational interviews at request of students and provide connections from network for other informational interview opportunities • Serve as resource for BUS 4942 Internship Reflection and Professional Development by meeting with students to review their internship experience and professional development plan • Attend committee meetings (at least 2X per year)
Member Profiles	<ul style="list-style-type: none"> • Business leaders with a passion for students and student development • Business leaders willing to devote time to mentoring and teaching students • Diverse group of business leaders (age, ethnicity, industry) who are likely to be viewed as role models by students
Student Profiles	<ul style="list-style-type: none"> • Students who are well connected to SBGE colleagues and can articulate student interests and needs effectively • Students who are articulate and represent the SBGE positively to members of the business community • Students interested in marketing and business & professional development
Chair	Mike Milojevich (VP of Client Service, Highland Private Wealth Management SPU/SBGE Alum)
EAB Members	Brian Biege, Joshua Cooper, Doug Deardorf, Dave Denniston, Kristie Garrett, Thom Kroon, Denny Meadows
Faculty / Staff Members	Charity Osborn (Assistant Dean of Undergraduate Studies) Jake Carlson (SBGE Assistant Dean of Undergraduate Programs) Mark Oppenlander (Director, Center for Applied Learning) Kate Barker (Associate Director, Center for Applied Learning)

<p>Potential Metrics & Key Performance Indicators (KPIs)</p>	<ul style="list-style-type: none"> • Number of students with internships • Number of seniors with mentors/career guides • Placement rate for students following graduation • Student satisfaction with support for internships, mentoring and job placement (<i>survey-based? How often?</i>) • Number of business community guest speakers in courses • Reputation of SBGE and SBGE students in the local business community (<i>survey-based? How often? Sample Size?</i>)
<p>Specific Student Questions & Interests</p>	<p>Questions:</p> <ul style="list-style-type: none"> • What are employers looking for in student resumes? (Clubs? Grades? Skills? Work experience?) • Which technical skills are most desirable to potential employers? • What is the one skill or attribute a particular employer might find most valuable in their field? • How can students best prepare for (and find) internships? • How can students get full-time jobs following their internships? • What should students wear to interviews? <p>Students expressed particular interest in hearing from:</p> <ul style="list-style-type: none"> • Local small business owners • Accountants (particularly those who recently finished school) • Someone who works at Nike • Social media marketers / strategists • People working in the field of business administration in the area
<p>Discussion Questions</p>	<ul style="list-style-type: none"> • How does the mission of the Committee resonate with you? Any suggested changes or additions? • What are the reasons you indicated interest in joining the Student Engagement committee? • What activities above most appeal to you? Are there other key activities missing? Are there activities above you are not able or willing to do? • How does the anticipated level of commitment align with your availability? • What is preferred timing and format for committee planning meetings? • Suggested metrics/KPIs <ul style="list-style-type: none"> ○ Which of the above suggested metrics do you believe are important to measure? ○ Are these statistics readily available? Should we create a dashboard / index? How often to update? ○ Are there benchmarks or best practice targets for any of these metrics and how would we obtain them? • Other open questions or logistics?