Connections Coffee Executive Summary

Connections Coffee tries to make a difference in the lives of the immigrant and refugee community in the Boise area, through the lens of a financially viable coffee shop. The physical location of connections coffee will serve as a place for local immigrants and refugees to come into community with others who are navigating the difficult process of immigration and assimilation into american society, while also being a place where they can be connected with partner resource organizations for help with food insecurity, locating affordable housing, english lessons, and more with the help of a staff social worker Immigrants constitute 6% of Ada county's population, and the city of Boise welcomes hundreds of refugees each year, with a jump expected with the transition from the Trump to Biden administrations. We aim to make transitions for the refugees and immigrants as easy as possible and help them establish a sense of ownership and belonging in their new community. The coffee business is a crowded space, but we will carve out a niche by providing our patrons not only with a hand crafted beverage, but also the positive feeling of knowing that they helping to make a difference in our local community. Working with the immigrant and refugee population is a nuanced and sensitive process, and the founding team of Connections Coffee remains committed to continue to learn the intricacies of working with these individuals.