

Executive Summary

We are solving the problem of a lack of shelter from disaster situations. After Floods, Earthquakes, and Tsunamis frequently infrastructure and people's homes are destroyed leaving many people unhoused. There is often not enough shelter, or the shelters are public spaces and do not provide significant privacy or comfort.

We are designing temporary homes which provide shelter for one individual for long enough for rebuilding to happen while protecting those who lost their homes. The shelter is easy to transport and provides protection from the elements, as well as lighting, and water access. They are designed to last for short to medium length periods between new shelters being built after a disaster.

Customers include three different groups FEMA, governments, and off-grid individuals. FEMA and governments are looking for our shelters as temporary emergency shelters to be quickly deployed. While off-grid individuals are purchasing our shelters to live off-grid while they design a more permanent home. After we make significant profits in year 5 and later, we plan to donate shelters to homeless organizations we have relationships with to have an impact on the homeless crises with our temporary homes.

Most of our revenue comes from large FEMA contracts and selling to governments looking to have their own supply of shelters. While in the first year we will mostly only be selling to individuals in the off-grid community to prove our ability to provide many reliable shelters to larger groups like FEMA and the Dominican Republic. After year 3 a new product will be developed by our engineering team which will provide a large enough shelter for two individuals instead of one. This new product will allow us to increase our revenue and potentially open the opportunity to more FEMA contracts that are looking to house larger groups.

We are seeking \$100,000 from investors to provide our initial funding. In addition to the investment, we are taking out a \$80,000 loan along with contributing \$45,000 of our own money into the business. This is because our business's initial cost of materials, equipment, and employees will cost a total of \$225,000. We are making about \$22,000 a month in our first year. We will be profitable starting year 3 with a net profit of \$669,238.

Vision Statement

A world where shelter is accessible while communities recover from natural disasters.

Mission Statement

Our mission is to provide ethically made shelters in disaster situations by creating affordable and easily deployable housing to assist in the recovery of those who have lost their homes.