

# EXECUTIVE SUMMARY



## “Building a Greener Seattle One Roof at a Time”

**Our Mission** is to create green roofs that reduce pollution in marginalized communities while providing jobs and skills to underserved residents. Our services are available to all who seek a greener Seattle, with every project supporting our commitment to social and environmental equity.

### Benefits:

- Improved air quality
- Stormwater runoff management
- Skill training
- Economic opportunities
- Reduced energy consumption
- Beautification of underserved neighborhoods
- Increased roof longevity
- Carbon footprint reduction

### Why it Matters?

From the Duwamish Valley to every neighborhood in Seattle, clean air and green spaces should be accessible to all and not a privilege. We are tackling the pollution driving health disparities in South Park and Georgetown so that all families can thrive in a greener city. South Park, in particular, faces severe health inequities, with residents experiencing significantly higher asthma rates and a life expectancy that is eight years shorter than the Seattle average.

### Partnerships

Community is the heart of our work. We are proud to partner with the Duwamish River Community Coalition to listen to and address community concerns, Dirt Corps for professional landscape training, and Zero Waste Washington for our recycled materials.

### Our Model

Cosechas del Cielo operates as a fiscally sponsored project, providing us with immediate 501(c)(3) tax-exempt status and professional fiduciary oversight. Our lean, hybrid model ensures long-term sustainability through primary revenue streams:

- **Earned Income:** High-margin installations and maintenance contracts (\$70k–\$110k average) provide consistent operational revenue.
- **Philanthropic Support:** Tax-exempt status enables foundation (Kresge, Gates) and government (USDA, Seattle) grants to fund workforce training.
- **Scalability:** Expanding from 4–6 to 8–10 annual installations, transitioning our pilot into a self-sustaining enterprise reinvesting all profits into Duwamish Valley equity.

### Our Green Roofs

Modular	Extensive
<ul style="list-style-type: none"> <li>• Low-maintenance greenery with native plants like Sedum and Orthotrichum lyellie.</li> </ul>	<ul style="list-style-type: none"> <li>• Garden with shallow-rooted vegetables, like lettuce, spinach, and herbs.</li> </ul>
\$15 per square foot	\$23 per square foot.