

What you can do with a degree in

# **Visual Communication**

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The following is a sample of occupational titles and work settings related to Visual Communications.

Keep in mind that career options are not dictated solely by choice of major.

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Just as there are many careers open to graduates of any major, there are many paths to careers that do not require a specific degree. Use this information as a beginning guide to exploring options.

# **Sample Job Titles:**

- Advertising Illustrator
- Airbrush Artist
- Animator/Multi Media Artist
- Architect
- Architectural Drafter
- Art Appraiser
- Art Center Director
- Art Conservator
- Art Critic/Reporter
- Art Fundraiser
- Art Librarian
- Archivists & Curators
- Art Director (motion picture, radio, TV)
- Art Librarian
- Art Manager/Administrator
- Art Teacher
- Art Therapist
- Fine Artist
- Artist Agent

- Artists' Manager
- Audiovisual Specialist
- Blacksmith Artist
- Book Designer/Illustrator
- Camera Operator
- Cartographer
- Cartoonist
- Ceramic Engineer
- Cloth Designer
- College Academic Advisor
- Commercial Artist
- Computer Game Designer
- Continuing Education Instructor
- Costume Designer
- Creative Director
- Curator
- Designer
- Director, Motion Picture
- Drafter

- Editor, Book
- Editor, Film
- Editor, Magazine
- Editor, Newspaper
- Etcher
- Executive Director
- Exhibit Designer
- Fashion Consultant
- Fashion Coordinator
- Fashion Designer
- Film Editor
- Producer
- Floor Director
- Floral Designer
- Graphic Artist/Designer
- Illustrator
- Industrial Designer
- Interior Decorator
- Landscape Architect
- Magazine Stylist

- Makeup Artist
- Media Relations Specialist
- Medical/Scientific Illustrator
- Memorial Designer
- Motion Picture Director
- Motion Picture Photographer
- News Photographer
- Package Designer
- Painter
- Pattern Designer
- Portrait Artist
- Photographer
- Photojournalist
- Preservation/Restoration Assistant
- Printer
- Producer (Radio, TV, Broadcasting & Theater)
- Public Information

# **Possible Professional Settings:**

- Advertising Agencies
- Archives
- Business Corporations
- College/University
- Consulting Firms
- Cultural Resource Firms
- Environmental Engineering Companies
- Federal & State Agencies
- Foreign Service Agencies
- Foundations
- Government Agencies
- Historical Societies
- Hospitals & Medical Centers
- International Organizations

- Internet Media Companies
- K-12 Schools
- Laboratories
- Museums
- National Parks
- Nature Centers
- Newspapers & Magazines
- Non-Profit Organizations
- Regional Development and Planning
- Research Institutes
- Social Service Agencies
- Television & Motion Picture Industry
- Zoos

# **Resources:**

The following lists are samples of resources available for learning more about majors and careers.

#### **Websites Related to this Field**

- Alliance of Artist Communities: http://www.artistcommunities.org/jobs
- College Art Association: http://collegeart.org/
- The Complete Resource for Careers in the Visual Arts: http://www.theartcareerproject.com/art-as-a-career/
- Arts Employment: http://www.wwar.com
- Oswego State University of New York: <a href="https://www.oswego.edu/">https://www.oswego.edu/</a>

### **Professional Associations - Samples**

- American Institute of Graphic Artists: <a href="http://www.aigaseattle.org/">http://www.aigaseattle.org/</a>
- American Advertising Federation: www.aaf.org
- American Society of Media Photographers, Inc.: www.asmp.org
- Society of Publication Designers: www.spd.org
- Society of Illustrators: www.societyillustrators.org

## **Sample Internship Sites & Volunteer Opportunities**

http://www.spu.edu/depts/cdc/students/internships/documents/ArtandVisualCommunicationInternshipSites 000.pdf

#### **General Career Information**

- Occupational Outlook Handbook: www.bls.gov/ooh/
- The Occupational Information Network, (O\*Net): <a href="www.onetonline.org">www.onetonline.org</a>

## **SPU Resources**

- Visual Communications Department Website: <a href="http://www.spu.edu/depts/viscom/page/program/viscomm.asp">http://www.spu.edu/depts/viscom/page/program/viscomm.asp</a>
- Major & Career Exploration (GS 2001 2 credits, offered every quarter)
- Career Counseling: call 206.281.2485 or stop by the Center for Career and Calling on the second floor of the SUB
- Academic Advising: <a href="https://www.spu.edu/depts/sas">www.spu.edu/depts/sas</a>
- Academic Catalog: <a href="https://www.spu.edu/academics.aspx">www.spu.edu/academics.aspx</a>



<sup>\*</sup> Websites are current as of July 2017. If any go inactive, please let us know.