

# *RESOLUTION*

## Recognizing the Outstanding Service of Regina P. Schlee

*WHEREAS*, **Regina P. Schlee** has provided Seattle Pacific University with 35 years of remarkable service as a Professor of Marketing after serving in a marketing research director role at a local marketing research firm;

*WHEREAS*, she has received numerous awards, including a Fulbright scholarship for Greek citizens to study in the United States as an undergraduate; Best Conference Paper at the Marketing Educators' Association three different times (2008, 2016, and 2018); SBGE Scholar of the Year Award twice (2007-08 and 2012-13); *Journal of Marketing Education* Outstanding Article of the Year for 2010; and Marketing Educators' Association Educator of the Year in 2011;

*WHEREAS*, she has been ranked #24 nationally for her scholarly contributions in marketing and business education with numerous academic journal articles that have received hundreds of citations. Additionally, she has presented many research papers at conferences in the U.S and abroad;

*WHEREAS*, her work goes far beyond the normal call of duty; she has served on the SPU Publications Board, Intercollegiate Athletics Committee, Undergraduate Curriculum Committee, Institutional Review Board; as SBGE Associate Dean, 2015-16, Chair of SBGE's Faculty Development Committee, and as a consultant to numerous organizations (including through student teams). She has served as a Board member of the American Marketing Association, Puget Sound Chapter, President of the Puget Sound Research Forum, President of the Marketing Educators Association, Editorial Review Board member for the Marketing Education Review, and President of the Camano West Water Association;

*WHEREAS*, she has established herself as a well-regarded and innovative instructor, advisor, mentor, and has inspired thousands of students, having taught a variety of marketing courses at the undergraduate and graduate level and having supervised countless high-impact student consulting projects; and

*WHEREAS*, she has modeled Christian virtues to students and colleagues; therefore, be it

***RESOLVED***, that we congratulate **Regina P. Schlee** for her years of dedicated service to Seattle Pacific University, and we extend our heartfelt appreciation for her numerous contributions to the life of our community; and be it further

***RESOLVED***, that we bestow on **Regina P. Schlee** the status of ***EMERITA PROFESSOR OF MARKETING***, with all the rights and privileges accompanying such rank, yet understanding that no title nor honor can fully convey our lasting appreciation and knowledge of how richly she has deserved all that is in our power to bestow.

***IN WITNESS WHEREOF***, this Resolution has been adopted by the Seattle Pacific Board of Trustees on this 22nd day of February, 2019.