

What you can do with a degree in

# Apparel Design Merchandising

 CENTER FOR CAREER & CALLING

The following is a sample of occupational titles and work settings related to Clothing and Textiles.

Keep in mind that career options are not dictated solely by choice of major.

Just as there are many careers open to graduates of any major, there are many paths to careers that do not require a specific degree. Use this information as a beginning guide to exploring options.

## Sample Job Titles:

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- Apparel Sales Representative
- Costume Designer
- Fabric Librarian
- Fashion Buyer
- Fashion Consultant
- Fashion Forecaster
- Merchandise Manager
- Merchandiser
- Showroom Sales Representative
- Sketcher
- Textile Conversion Manager
- Textile Designer
- Textile Market Researcher
- Textiles Product Manager
- Textile Research Scientist
- Textiles Sales Representative
- Textile Stylist
- Visual Merchandiser
- Dry-cleaning & Laundering Specialist
- Fashion Illustrator/Designer
- Fashion Journalist
- Pattern Designer
- Patternmaker
- Pattern Engineer
- Piece Goods/Fabrics Buyer
- Accessory designer
- Stylist
- Fashion Show Producer
- Event Coordinator
- Store Manager
- Lab Technician
- Product Developer
- Graphic Designer
- Technical Designer
- Sourcing Specialist
- Product Allocator
- Clothing Collection Curator
- Human Resources Representative
- Social Responsibility Specialist

## Possible Professional Settings:

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- Apparel Manufacturers
- Clothing Manufacturers
- Colleges & Universities
- Consumer Organizations
- Department & Specialty Stores
- Dressmakers
- Fiber & Fabric Manufacturers
- Fiber Producers
- Mass Merchandisers
- National Manufacturers
- Pattern Companies
- Retail Companies
- Retail Product Development
- Specialty Stores
- Textile Manufacturers
- Federal & State Government
- Quality Control Organizations
- Oversea Manufacturers
- Manufacturing Vendors
- Non-Profit Organizations
- Magazine & Publication Companies
- Web & Media Companies
- Museums/Galleries

# Resources:

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The following lists are samples of resources available for learning more about majors and careers.

## Websites Related to this Field

- American Collegiate Retail Association: [www.acraretail.org](http://www.acraretail.org)
- Women's Wear Daily: [www.wwd.com](http://www.wwd.com)

## Professional Associations - Samples

- The Fashion Group International, Inc.: [www.seattle.fgi.org](http://www.seattle.fgi.org)
- American Apparel and Footwear Association (AAFA): <https://www.aafaglobal.org/>
- Americas Apparel Producers Network (APPN): [www.aapnetwork.net](http://www.aapnetwork.net)
- American Association of Textile Chemists and Colorists: <https://www.aatcc.org/>
- International Association of Department Stores: [www.iads.org](http://www.iads.org)
- International Textile and Apparel Association: [www.itaaonline.org](http://www.itaaonline.org)
- National Council of Textile Organizations: [www.ncto.org](http://www.ncto.org)
- National Retail Federation: [www.nrf.com](http://www.nrf.com)
- The Fashion Group International: [www.fgi.org](http://www.fgi.org)

## Sample Internship Sites & Volunteer Opportunities

- <https://spu.edu/administration/center-career-calling/prepare/finding-an-internship/internship-locations>

## General Career Information

- Occupational Outlook Handbook: [www.bls.gov/ooh/](http://www.bls.gov/ooh/)
- The Occupational Information Network, (O\*Net): [www.onetonline.org](http://www.onetonline.org)

## SPU Resources

- Department Website: <http://spu.edu/depts/fcs/>
- Major & Career Exploration (GS 2001 - 2 credits, offered every quarter)
- Career Counseling: call 206.281.2485 or stop by the Center for Career and Calling on the second floor of the SUB
- Academic Advising: [www.spu.edu/depts/sas](http://www.spu.edu/depts/sas)
- Academic Catalog: [www.spu.edu/academics.aspx](http://www.spu.edu/academics.aspx)

*\* Websites are current as of August 2020. If any go inactive, please let us know.*

