

BOTTOM BILLIONS BOTTOM LINE

APRIL 1-2

*The Role of Business
in Ending Global Poverty*



Sponsorship Levels and Benefits

Presenting Sponsor – \$10,000

- **Exclusivity.** Sole Presenting Sponsor
- **Greetings.** Welcome conference guests from the stage
- **Signage.** On stage at the conference; video display; easel at venue doors
- **Printed Recognition.** Presenting Sponsor listing in the conference program
- **Advertising.** Presenting Sponsor listing in a prominent conference ad in the *Puget Sound Business Journal* (deadline March 9, 2011)
- **Website Recognition.** On both the Bottom Billions/Bottom Line Conference website and Center for Integrity in Business website recognition
- **Table Tents.** Presenting Sponsor listing on conference tables
- **Display Table.** 8' display table at conference (if desired)
- **Guests.** 6 complimentary conference registrations

Executive Sponsors – \$5,000

- **Signage.** On stage at the conference; video display; easel at venue doors
- **Printed Recognition.** Executive Sponsor listing in the conference program
- **Advertising.** Executive Sponsor listing in a prominent conference ad in the *Puget Sound Business Journal* (deadline March 9, 2011)
- **Website Recognition.** On both the Bottom Billions/Bottom Line Conference website and Center for Integrity in Business website recognition
- **Table Tents.** Executive Sponsor listing on conference tables
- **Display Table.** 8' display table at conference if desired (Note: only 3 tables available at this level)
- **Guests.** 4 complimentary conference registrations

Leading Sponsors – \$3,000

- **Signage.** Video display; easel at venue doors
- **Printed Recognition.** Leading Sponsor listing in the conference program
- **Advertising.** Leading Sponsor listing in a prominent conference ad in the *Puget Sound Business Journal* (deadline March 9, 2011)
- **Website Recognition.** On both the Bottom Billions/Bottom Line Conference website and Center for Integrity in Business website
- **Table Tents.** Leading Sponsor listing on conference tables
- **Display Table (optional).** 8' display table (Note: additional \$300 cost; only 3 tables available at this level)
- **Guests.** 3 complimentary conference registrations

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Sustaining Sponsors – \$1,500

- **Signage.** Easel at venue doors
- **Printed Recognition.** Sustaining Sponsor listing in the conference program
- **Website Recognition.** On both the Bottom Billions/Bottom Line Conference website and Center for Integrity in Business website
- **Table Tents.** Sustaining Sponsor listing on conference tables
- **Display Table (optional).** 8' display table (Note: additional \$300 cost; only 3 tables available at this level)
- **Guests.** 2 complimentary conference registrations

Conference Partners (Social Enterprise, Nonprofit, and Academia) – \$500

- **Signage.** Easel at venue doors
- **Printed Recognition.** Conference Partner listing in the conference program
- **Website Recognition.** On both the Bottom Billions/Bottom Line Conference website and Center for Integrity website
- **Table Tents.** Conference Partner listing on conference tables
- **Display Table (optional).** 8' display table (Note: additional \$300 cost; only 3 tables available at this level)
- **Guest.** 2 complimentary conference registrations

Note: Serving as a conference sponsor enables us to subsidize student registration fees. Your sponsorship also provides "seed money" for future programs that will address the role of business in serving the needs of the bottom billions