

Art 3205

Winter Quarter 2008
M/W 2:00 pm – 4:20 pm

Applied Typography

Instructor: Karen Gutowsky
Email: kgz@spu.edu
Office Hours: M-W 10:20-11:00/1:20-2:00/4:20-5:00
Course Website: myhome.spu.edu/kgz/3205

Final Project Animated Type Presentation

Students have just completed studying eight typographic systems: axial, radial, dilatational, random, grid, modular, transitional and bilateral. The objective of this project is to use these systems as marking points throughout the interactive sequence. These systems will give the student opportunities to create transitions within the typographic presentation. The goal of this project is to use *a minimum of three systems* throughout the typographic animation.

Two poems have been chosen by Seattle Pacific University Ministries to bring artistic expression to The Beatitudes (Matthew 5:1-12). It has been asked of our class to take these poems and animate them through the use of type, image and sound (optional). Please look at the text in Matthew to get more insight or feel free to be in contact with the student author for thoughts on expression.

"To Be" Attitudes

Megan N. Risley

Perhaps this all will be summarized one day;
parching war
scorching famine
staving grace.

An ending fit for the weariest, and the fringed
will see it coming. Perhaps.

Until then, peace! And comfort! To the qualified:
parched, poor,
scorched pure
for-the-good-news displaced.

Megan N. Risley <risley@spu.edu>

"Blessed are the merciful, for they will be shown mercy."

Jordan Uomoto

I knew a free woman
Who lent what she had
And wouldn't let the scathing remarks
Of her former slave owner
Own her

She shared her carrots with me
When there was a famine in the land
And to my surprise
With her old master
Because she was
Her own

Not a slave to the grudge
A truly free woman

Whenever she knocks on my door
There will be plenty of carrots waiting
For her

Jordan Uomoto <juomoto@spu.edu>

Process

- 1) Develop computer story board to include three typographic systems and imagery
- 2) Implement story board into program
- 3) Introduce sound to animated clip

+Animation is restricted to 1 Font Family
No restrictions on size and non objective elements. Stage size is up to student.

Schedule

Wednesday, March 11th
—Paper Sketch Due (Type and Images)
Monday, March 16th
—Interactive Study Due (Include Type, Image and Sound)
Tuesday, March 17th
—Final 30 second Clip Due