

Art 4208**Interactive Media 1**

Spring Quarter 2010
M/W 2:00pm-4:20pm

Instructor: Karen Gutowsky
kgz@spu.edu
Office Hours: M/W 12:20pm-2:00pm
Course Website: <http://myhome.spu.edu/kgz/4208>

Course Schedule**Monday****Wednesday**

3/31 – OUT of TOWN
No Class

4/5 – Course intro and goals
Assign – Web Audit
Dreamweaver Tutorial: File
Organization and Uploading Tutorial

4/7 – *Dreamweaver Tutorial*: Building an Index Page and
Web Audit Template and Image Creation

4/12 – Posted Web Audit *DUE*
Assign – Web Story
– *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter One – *quiz*

4/14 – Site Map and Sketches for Web Story *DUE*
– *Dreamweaver Tutorial*

4/19 – Working Session (bring files for web story)
– *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Two – *quiz*

4/21 Posted Web Story *DUE*
Assign – Final Project

4/26 – *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Three – *quiz*
– *Dreamweaver Tutorial*

4/28 – Posted Design Brief and Site Map *DUE*
– *Dreamweaver Tutorial*

5/3 – *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Four – *quiz*
Critique (static): Homepage and on-off navigation *DUE*

5/5 – *Revised Critique (static)*: Homepage and on-off
navigation *DUE*
– *Dreamweaver Tutorial*

5/10 – *Critique 1* (static): 3 Subpages *DUE*
– *Dreamweaver Tutorial*

5/12 – *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Five – *quiz*
Revised Critique 2 (static): 3 Subpages *DUE*

5/17 – Posted Style Guides *DUE*
– *Dreamweaver Tutorial*

5/19 – *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Six – *quiz*
Online Critique 1: Posted Homepage + links *DUE*

5/24 – *Online Critique 1*: Posted Subpages + links *DUE*
– *Dreamweaver Tutorial*

5/26 – *Reading: The Elements of User Experience*,
by Jesse James Garrett, Chapter Seven – *quiz*,
Revised Online Critique 2: Posted Subpages + links *DUE*

5/31 – Holiday

6/2 – OUT of TOWN
No Class—*Take Home Quiz Due 6/10* - Chapter Eight
Individual Appointments Finals Weeks

THURSDAY 6/10 – 1:00pm-3:00pm | Final Presentation
Present Entire site to include all course projects
Print Out of Course Evaluation *DUE*