

**Dr. Jaeil Lee**  
**Chair & Professor of Apparel Design and Merchandising Program**  
**Department of Family and Consumer Sciences, Seattle Pacific University**  
**3307 Third Avenue West Suite 211**  
**Seattle, Washington 98119**  
**Office: 206-281-2196 E-mail: [leej@spu.edu](mailto:leej@spu.edu)**

## **EDUCATION**

Ph.D. in Textiles & Clothing with minors in Communication and History of Art (2000).  
The Ohio State University, Columbus, Ohio

M.S. in Textiles and Clothing (1998). The Ohio State University, Columbus, Ohio

M.S. in Clothing and Textiles (1994). Chungnam National University, Taejon, Korea

B.S. in Clothing and Textiles (1992). Chungnam National University, Taejon, Korea

## **PROFESSIONAL TRAINING**

### **Fashion Training**

(March 2012). Mockshop and Visual Retailing Computer Program Training, Seattle Pacific University, Seattle, WA.

(June 2006). The Basics of Business, Special seminar sponsored by School of Business and Economics, Seattle Pacific University, Seattle, Washington

(June 2002). Three-day Fashion Professors' Fashion Retailing Training, Macy's Department, Seattle, Washington

(September-October 1997). CAD Intensive Training in Pattern Designing System, Gerber Garment Technology, Ohio State University, Columbus, Ohio

(May 1997). CAD Intensive Training in AccuMark Marking and Grading System, Gerber Garment Technology Inc., Dallas, Texas

### **Teaching Training**

(June 2011). Summer Faculty Mini-Course *Responding to Student Writing: Reading and Grading Techniques to Keep Everyone Sane*, Center for Scholarship and Faculty Development, Seattle Pacific University, Seattle, Washington

(September 2009). Educational Technology Workshop: New Updated Blackboard, Instructional Technology Services, Seattle Pacific University, Seattle, Washington

(November 2007). Educational Technology Workshop: Blackboard: SafeAssign Plagiarism Detection Tool, Instructional Technology Services, Seattle Pacific University, Seattle, Washington

(January 2005). Teaching 101: Art of Science, Special seminar sponsored by Faculty Development Center, Seattle Pacific University, Seattle, Washington

(July 2003). Chautauqua Summer Course, The Nuts and Bolts of Classroom management: How to Teach like a Pro, Special seminar sponsored by Department of Materials Science and Engineering, University of Washington, Seattle, Washington

### **Professional Certificate**

(February- April, 2016). Social Entrepreneurship 101: Discovering your passion and path to change the world. +Acumen, Novo Ed. (License number:1878708f81f737)

(April-May, 2016). Certificate of Social Impact Leadership On-Line Program from the Haas School of Business at the University of California, Berkeley (2016). (License number:1297708f81f737).

Global Social Entrepreneurship, Organizational Capacity: Assessment to action (License number:1585708f81f737)

Essentials of Nonprofit Strategy (License number: 1586708f81f737)

Leadership: Ten rules of impact and meaning (License number: 1586708f81f737)

How to Scale Social Impact (License number: 1586708f81f737)

Fundraising: How to connect with donors (License number :1878708f81f737)

Financial Modeling for Social Sector (License number:1879708f81f737)

## **ACADEMIA EXPERIENCE**

### **Chair of Apparel Design and Merchandising Program** (2001-current)

Department of Family and Consumer Sciences, College of Arts and Sciences, Seattle Pacific University, Seattle, Washington

### **Professor** (2012-Current)

Apparel Design and Merchandising Program. Department of Family and Consumer Sciences, College of Arts and Sciences, Seattle Pacific University, Seattle, Washington

### **SPU Faculty Representative of Fashion Institute of Technology Liaison Program** (2003-Current)

Seattle Pacific University, Seattle, Washington

### **Invited Visiting Professor** (June 2017)

Department of Fashion Brand Product Design, Intermark (International Design and Marketing College), Jian Quiao University, Shanghai, China.

### **Visiting Professor** (September 2014- June 2015)

Department of Clothing and Textiles, Hanyang University, Seoul, Korea

### **Visiting Professor** (August 2013- June 2014)

Department of Clothing and Textiles, Seoul National University, Seoul, Korea

### **Adjunct Professor** (September- December 2013)

Department of Clothing and Textiles, Ewha Womans University, Seoul, Korea

### **Adjunct Professor** (September- December 2013)

Department of Clothing and Textiles, Graduate School of Gachon University, Gyeonggi-do, Korea

**Visiting Researcher** (June-July 2013)

Department of Clothing and Textiles, Seoul National University, Seoul, Korea

**Visiting Professor** (June-July 2012)

Fashion Department, Mongolia International University, Ulaanbaatar, Mongolia

**Associate Professor** (2007-2012)

Department of Family and Consumer Sciences, College of Arts and Sciences, Seattle Pacific University, Seattle, Washington

**Visiting Professor** (June–August 2010)

Department of Home Economics Education, College of Education, Korea University, Seoul, Korea

**Visiting Professor** (June–August 2010)

Department of Clothing and Textiles, Chungnam National University, Taejeon, Korea

**Distinguished International Visiting Professor** (June -July 2009)

Chungnam National University, Taejeon, Korea

**Assistant Professor** (2001-2007)

Department of Family and Consumer Sciences, College of Arts and Sciences, Seattle Pacific University, Seattle, Washington

**Fellow** (1998-1999)

College of Human Ecology, The Ohio State University, Columbus, Ohio

**Research Assistant** (1995-1998)

Ohio State University, Columbus, Ohio

**Teaching Assistant**

(1997). Ohio State University, Columbus, Ohio

(1993-1995). Chungnam National University, Taejeon, Korea

(1992). Computer Laboratory, College of Human Ecology, Chungnam National University, Taejeon, Korea

**Curator Assistant** (1996-1998)

The Historic Costume and Textiles Collection, Ohio State University, Columbus, Ohio

**Lecturer** (1994)

Wonjin Junior College, Kongju, Korea

## **INDUSTRY EXPERIENCE**

**Consultant** (2014)

Technical Design and Sourcing Division, LF Cooperation (LG fashion, a mega company owns many top retailers in Korea), Seoul, Korea

**Lecturer**

(2014). Technical Design and Sourcing Division, LF Cooperation (LG fashion, a mega company owns many top retailers in Korea), Seoul, Korea

(2015). Korea Federation of Textile Industries, Seoul, Korea

**Technical Designer** (1999-2001)

Department of Men's and Boy's, Men's Technical Design: Product Category of Outerwear, Gymwear, Knit Top, Sweater. Abercrombie & Fitch, New Albany, Ohio

## **AWARDS, HONORS, SCHOLARSHIPS, AND GRANTS**

**Awards**

(2012). Outstanding Alumni Award at its 60th anniversary, Chungnam National University, Taejon, Korea

(2012). Invited Distinguished Scholar- Recognition of Outstanding Scholarly and Teaching Contribution, The Korean Society of Clothing and Textiles, Seoul, Korea

(2012). Invited Distinguished Speaker, The Korean Society of Clothing and Textiles Colloquium: Textile and Fashion professionals global networking, Seoul, Korea

(2011). 100 Future Leaders of Korea 2011, The Overseas Koreans Foundation and the Korean Ministry of Foreign Affairs and Trade, Seoul, Korea

(2010). Outstanding Professor Award, Korean Association of Human Ecology, Korea

(2010). Distinguished Service Award, Office of International Affairs, Chungnam National University, Taejon, Korea

**Honor**

(2017-2019). Appointed as a member of the 19<sup>th</sup> National Unification Advisory Council (NUAC) of Republic of Korea.

**Keynote Speech**

(2010). Cultural acceptance, diversity and fashion in the global world. Invited as a keynote speaker of Clothing and Textiles division at the Korean Association of Human Ecology Bi-Annual Conference, Iksan, Korea

**Honor Society Memberships**

(1998-Current). Phi Upsilon Omicron

(1997-Current). Kappa Omicron Nu

**Fellowship** (1998-1999)

Gladys Branegan Fellowship, College of Human Ecology, Ohio State University, Columbus, Ohio

**Scholarships**

(1997-2000). Graduate Student Research Travel Award, Ohio State University, Columbus, Ohio

(1999). International Student Research Grant, Ohio State University, Columbus, Ohio

(1995-1998). Kennedy Teaching Associateship, Ohio State University, Columbus, Ohio

**Grants**

(2017). Innovation Grant, Seattle Pacific University, Seattle, Washington

(2014). Academic Renewal Grant, Seattle Pacific University, Seattle, Washington

(2013). Sabbatical Leave Grant for Autumn Quarter, Seattle Pacific University, Seattle, Washington

(2012). Lilly Serve Grant for Summer Teaching at Mongolia International University, Seattle Pacific University, Seattle, Washington.

(2008). Academic Renewal Grant, Seattle Pacific University, Seattle, Washington

(2008). Sabbatical Leave Grant for Spring Quarter, Seattle Pacific University, Seattle, Washington

(2004). Hewlett Capstone Course Development Grant, Seattle Pacific University, Seattle, Washington

(2003). Academic Renewal Grant, Seattle Pacific University Seattle, Washington

(2003). Women's Study Curriculum Revision Grant, Seattle Pacific University Seattle, Washington

**PUBLICATIONS****Books**

**Lee, J.** & Steen, C. (In-Progress). *Technical Sourcebook for Designers (3rd Ed.)*. NY: New York, Fairchild Publications.

**Lee, J.** & Cho, E. (In-Progress). *Technical Sourcebook for Designers, 2<sup>nd</sup> Ed. (J. Lee & C. Steen, Korean Trans.)*, Sigma Press, Seoul: Korea.

Donghua University Press (In-Progress). *Technical Sourcebook for Designers (J. Lee & C. Steen, Chinese Trans.)*, Donghua University Press, Shanghai: China.

**Lee, J.** & Steen, C. (2014). *Technical Sourcebook for Designers(2<sup>nd</sup> Ed.)*. NY: New York, Fairchild Publications. (ISBN:978-1-60901-856-6)

**Lee, J. & Cho, E. (2012).** *Technical Sourcebook for Designers (J. Lee & C. Steen, Korean Trans.)*, Sigma Press, Seoul: Korea. (ISBN#978-89-97927-17-3)

**Lee, J. (2012).** *Why? Series -Clothing and Fashion (Reviewed)*. Seoul: Korea, Yerim Publication. (ISBN #978-89-302-3143-5).

\*Why Series is #1 best-selling educational book series on various subjects for elementary school students in Korea. The book series was also translated into various languages and having sold over 40 million copies world wide (September 2011 record).

**Lee, J. & Steen, C. (2010).** *Technical Sourcebook for Designers*. NY: New York, Fairchild Publications. (ISBN # 978-1-56367-586-7)

**Lee, J. & Steen, C. (2010).** *Instructor's Guide for Technical Sourcebook for Designers*. NY: New York, Fairchild Publications. (ISBN # 978-1-56367-587-4)

**Lee, J. & Steen, C. (2010).** *Instructor's Guide-CD Rom for Technical Sourcebook for Designers*. NY: New York, Fairchild Publications. (ISBN# 978-1-56367-936-0)

**Lee, J. (2005).** *I design dreams everyday*. Seoul: Korea, Togijangi Publishing House. (ISBN # 89-7782-101-0)

\*Autobiography published in Korea, listed as one of the best-sellers in the Christian Korean book market in 2006.

#### **Case Study Published In A Book**

**Lee, J. (2012).** Cinderella's Shoe Store, Chapter 9, In Eastering, C. R., Flottman, E. L., Jernigan, M. H., & Wuest, B. ES. (5<sup>th</sup> Ed.), *Merchandising Mathematics for Retailing* . Upper Saddle River, New Jersey: Pearson/ Prentice Hall.

#### **Peer Reviewed Publications**

**Lee, J., Cho, E., & Kim, E. (2017).** Exploration of Textile and Apparel Curriculum in Mongolia from the Academia and Industry Perspectives, *Family & Consumer Sciences Research Journal*, 45(4), 345-362.

Kim, B., Nam, Y., **Lee, J.**, & Yoon, M. (2016). Work Involvement Study of Each Job on Technical Design in Garment Development Process in South Korea, *Fashion and Textile Research Journal*, 18 (5), 658-667.

Salusso, C., **Lee, J.**, Lee, Y. & Lin, J. (2016). The Perceptions of Apparel Design and Merchandising Students on Creativity and Apparel Design Copyright, *International Journal of Costume and Fashion*, 16(1), 1-16.

Choi, M. & **Lee, J.** (2016). Cross-cultural comparison of plus size women's perception on apparel selection. *Journal of the Korean Society Clothing and Textiles*, 40(4), 615-630.

Lee, Y., Salusso, C., & **Lee, J.** (2016). Fostering Creativity and Ethical Fashion Design Self-Efficacy Among Fashion Design & Merchandising Students, *Journal of the Korean Society of Fashion Design*, 16(1), 117-132.

- Lee, J. & Lee, Y.** (2015). Acculturation for fashion consumer behavior: A case of Korean-American families, *Journal of Global Fashion Marketing*, 6 (4), 278-291.
- Lee, J. & Lee, Y.** (2013). A cultural comparison of sex role identity and attitude toward grooming and recreational apparel shopping behavior among male consumers, *Fashion and Textile Research Journal*, 15(4), 565-573.
- Lee, J. & Lee, Y.** (2013). The discussion of fashion design copyright law and the perceptions of fashion industry professionals in the U. S. *Journal of Korea Design Forum*, 40, 323-334.
- Lee, J.** (2012). The significance of technical design in the global fashion industry, *Journal of Fashion Information and Technology*, 9, 56-65.
- Lee, J. & Lee, J.** (2012). Recommendations for Clothing and Textiles curriculum changes for preparing global fashion professionals, *Journal of Fashion Information and Technology*, 9, 66-71.
- Lee, J., Lee, Y. & Ulasewicz, C.** (2011). International and Beyond: Reflecting on the identity of International Textile and Apparel Association. *Clothing and Textiles Research Journal*, 29 (2), 165 - 182.
- Lee, Y. & Lee, J.** (2008). Korean-American consumers' attitude toward luxury fashion brands. *International Journal of Human Ecology*, 9(2), 45-54.
- Lee, J. & Lee, Y.** (2008). Weaving global sustainability theme into undergraduate curriculum of textiles and clothing. In M. O'Donoghue (Ed.), *E-Book-Global Sustainable Development: A Challenge for Consumer Citizens [Electronic Version]*. Ireland: Curriculum Development Unit (CDU) of International Federation for Home Economics. (ISBN# 978-0-946791-30-9)
- Lee, J.** (2005). Exploring careers of global apparel companies: Apparel companies in the United States. *Journal of Fashion Information and Technology*, 2, 40-47.
- Lee, J.** (2004). Symbolic meanings in postmodern fashion advertisements. *International Journal of Costume and Culture*, 7(1), 17-24.
- Lee, Y. & Lee, J.** (2004). A study of Korean-American consumers' fashion and shopping behavior based on a bidimensional model of acculturation. *Journal of the Korean Society Clothing and Textiles*, 28(12), 1545-1553.
- Lee, J.** (2002). Understanding postmodern consumer culture through fashion advertisements: Deconstruction of Calvin Klein's fashion advertisements. *International Journal of Costume and Culture*, 5(3), 173-183.
- Lee, J.** (2000). *Symbolic meanings, consumers' responses and interpretations of postmodern fashion advertisements*. Unpublished doctoral dissertation, Ohio State University, Columbus, Ohio.
- Lee, J.** (1995). The influence of Korean Kinyoe on women's costume. *The Journal of the Graduate Society of Chungnam National University* (Annual Academic Award Winner's Paper). Taejon: Korea.

**Lee, J.** (1994). On Generation Xers' fashion. *The Fashion Critics Review*, 14, Seoul: Korea, 86-91.

**Lee, J.** & Park, C. (1994). Semiotic approach of the Korean Kinyoe clothing. *The Journal of the Korean Society of Costume*, 22, 297-312.

**Lee, J.** (1994). *Semiotic approach of the Korean Kinyoe clothing*. Unpublished master thesis, Chungnam National University, Korea.

#### **Peer Reviewed Proceedings/Presentations**

Lee, S., & **Lee, J.** (2016). Coauthorship in Clothing and Textiles Research, *Proceedings of International Textile Apparel Association Annual Meeting*, Vancouver, BC.

Muhammad, A., Khoza, L., Kobia, C., Kim, M., & **Lee, J.** (2016). Who Are Social Entrepreneurs? Connecting the Stories of Women in the Global Textile and Apparel Industry, *Proceedings of International Textile Apparel Association Annual Meeting*, Vancouver, BC.

**Lee, J.**, Cho, E., & Kim, E. (2015). Assessment of Textile and Apparel Curriculum in Mongolia from the Academia and Industry Perspectives, *Proceedings of International Textile Apparel Association Annual Meeting*, New Mexico, USA.

**Lee, J.** & Choi, M. (2014). Cross-cultural study of obesity regarding socio-cultural attitudes on appearance involvement and appearance management behaviors through clothing: 20s-30s female plus-size consumers, *Proceedings of International Textile Apparel Association Annual Meeting*, North Carolina, USA.

**Lee, J.** & Shin, H. (2014). Plus-size consumers' perceptions on obesity and their bodies for developing apparel products, *Proceedings of International Textile Apparel Association Annual Meeting*, North Carolina, USA.

Yoon, M., Nam, Y., & **Lee, J.** (2014). Develop a correct scaled body figure for global apparel product development, *Proceedings of International Textile Apparel Association Annual Meeting*, North Carolina, USA.

Kim, B., Nam, Y., & Lee, J. (2014). Work involvement regarding technical design in Korean Apparel Product Development Process, *Proceedings of The Society of Fashion and Textile Industry*, Seoul, Korea, 105-107.

Choi, M. & **Lee, J.** (2013). Plus-size consumers' perception between narcissistic tendency and consumer behavior related to appearance, and stress from overweight. *Proceedings of Korean Society of Clothing and Textiles Bi-Annual Conference*, Seoul, South Korea, 101.

Choi, M. & **Lee, J.** (2013). An exploratory study of plus-size consumers' body perception: Attitudes toward being overweight and shopping behavior. *Proceedings of the International conference of Korean Society of Costume*, Seoul, Korea, 268-270.

**Lee, J.**, Lee, Y., Hong, K., & Kim, E. (2012). Teaching locally learning globally: Team-taught class in Mongolia and South Korea. *Proceedings of the Joint Symposium of the International*



*Textile and Apparel Association (ITAA) and the Korean Society of Clothing and Textiles (KSCT) joint conference, Honolulu, Oahu, Hawaii USA.*

**Lee, J.,** Lee, Y., Salusso, C. & Lin, J. (2012). Intellectual Property Law (fashion copyright) in fashion design and its implication on Clothing and Textiles higher education. *Proceedings of special topic session for 2012 International Textile and Apparel Association Annual Conference, Honolulu, Oahu, Hawaii , USA.*

Lee, Y. & **Lee, J.** (2011). A cultural comparison of U.S. and South Korean male consumers' sex role identity and grooming and clothing shopping. *Global Business & International Management Conference Proceedings*, 113-119. (ISSN: 2155-1219)

Lee, Y. & **Lee, J.** (2007). Korean-American consumers' cultural consumption and shopping behavior. *Proceedings of the International Textile and Apparel Association Annual Conference*, November 2007, Los Angeles, CA.

**Lee, J.** & Lee, Y. (2005). A new way of teaching appearance and human behavior: Cross – cultural team taught course. *Proceedings of the International Textile and Apparel Association Annual Conference*, November 2005, Alexandria, VA.

**Lee, J.,** Lee, Y. Vandermar, D. & et al. (2005). Special Session: A new way of teaching apparel production: Team-taught upper division course in a global setting. *Proceedings of the 2005 Seoul International Clothing and Textiles Conference*, 28(12), 1545-1553.

Kim, E. & **Lee, J.** (2004). A new perspective for teaching apparel product development: Technical design. *Proceedings of the International Textile and Apparel Association Annual Conference*, November 2004, Portland, OR.

Lee, Y. & **Lee, J.** (2003). Categorization of Korean- American consumers based on the acculturation process: Focusing on the fashion and shopping behavior of the subgroups. *Proceedings of the American Collegiate Retailing Association Annual Conference [CD-Rom]*, Toronto, Canada.

Lee, Y. & **Lee, J.** (2003). Attitudes toward fashion products of prestigious brands among Korean American consumers. *Proceedings of the International Textile and Apparel Association Annual Conference*, Savannah, GA.

**Lee, J.** & O' Neal, G. S. (1998). Advertising as a mirror of the reality in postmodern consumer culture. *Proceedings of the International Textile and Apparel Association Annual Conference*, Orlando, FL.

#### **Conference Proceedings**

**Lee, J.** (2012). Global competitiveness of clothing and textiles higher education. Powerpoint slides included in the proceedings of the Korean Society of Clothing and Textiles Colloquium: Textile and fashion professionals' global networking, Seoul, Korea, 49-65 (Invited).

**Lee, J.** (2012). Global competitiveness of clothing and textiles higher education. Abstract included in the proceedings of the Korean Society of Clothing and Textiles homecoming meeting, Seoul, Korea, 170-171 (Invited).

**Lee, J.** (2010). Cultural acceptance, diversity and fashion in the global world, Keynote Lecture of Clothing and Textiles division. *Proceedings of the Korean Association of Human Ecology Bi-Annual Conference*, Iksan, Korea, 15-31 (Invited).

## **CURRICULUM CONSULTANT**

**Lee, J.** (2012). Curriculum revision and development meeting, Department of Clothing and Textiles, Seoul National University, Seoul, Korea.

## **INVITED TEACHING AND PRESENTATIONS**

### **Industry**

**Lee, J.** (2014). Technical Designers' Role and Future in Global Fashion Companies, Technical Design Internship Training, LF fashion (LG fashion), Seoul, South Korea

**Lee, J.** (2015). Technical design package and terminology of sewing- Fashion management core courses, Korea Federation of Textile Industries, Seoul, Korea

### **Academic Organizations**

**Lee, J.** (2013). Special Workshop for Apparel Industry Professionals: Technical design and product development. Fashion and Technology Center, Seoul National University, Seoul, Korea

**Lee, J.** (2013). Special Workshop for C&T Professors: Curriculum development of technical design and product development. Fashion and Technology Center, Seoul National University, Seoul, Korea

**Lee, J.** (2012). Globalization of highly educated Korean fashion professionals: Technical Design and IT (Information Technology). Invited as a main speaker for a special seminar, "IT (Information Technology) fusion and Training Professionals in Higher Education" sponsored by Korean Association of Clothing Industry, Seoul National University, Seoul, Korea

**Lee, J.** (2012). Curriculum development for technical design. Invited as the main speaker at the Korean Modelist Association bi-annual conference, Ewha Women's University, Seoul, Korea

**Lee, J.** (2012). Global competitiveness of Clothing and Textiles higher education. Invited as a main speaker of Clothing and Textiles discipline at the Korean Society of Clothing and Textiles Colloquium: Textile and Fashion professionals global networking, Seoul, Korea

**Lee, J.** (2010). Cultural acceptance, diversity and fashion in the global world. Invited as a keynote speaker of Clothing and Textiles division at the Korean Association of Human Ecology Bi-Annual Conference, Iksan, Korea

### **Universities**

**Lee, J.** (2015). Global apparel product development (technical design) and current fashion education in Korea. Chunnam division of Society of Clothing and Textiles, Mokpo, Mokpo University, Korea

- Lee, J.** (2015). Global apparel product development and technical design, Honam University, Kwangju, Korea
- Lee, J.** (2015). Global apparel product development and technical design, Sookmyung Women's University, Seoul, Korea
- Lee, J.** (2015). Career exploration, Department of Clothing and Textiles, Chungnam National University, Taejeon, Korea
- Lee, J.** (2015). Global leadership, College of Human Ecology, Chungbuk National University, Cheongju, South Korea
- Lee, J.** (2014). Global apparel product development and technical design, Sungshin Women's University, Seoul, Korea
- Lee, J.** (2014). "Seeking for future careers in global fashion industry". Winter conference, Korean Society of Clothing and Textiles co-sponsored with Center for Fashion and Technology, Seoul National University, Seoul, Korea
- Lee, J.** (2014). Skills and knowledge preparation for technical design, Kunsan National University, Kunsan, South Korea
- Lee, J.** (2014). Graduate school application and processes in the US. African Student Association, Hanbat University, Taejeon, Korea
- Lee, J.** (2014). Global apparel product development and technical design. Hannam University, Taejeon, South Korea
- Lee, J.** (2014). Global leadership, Mokwon University, Taejeon, Korea
- Lee, J.** (2014). Global fashion industry and career building, Korea University, Seoul, Korea
- Lee, J.** (2013). Global apparel product development and technical design. Hanyang University, Seoul, South Korea
- Lee, J.** (2013). Global apparel product development and technical design. Catholic University, Seoul, South Korea
- Lee, J.** (2013). Global apparel product development and technical design. Sangmyung University, Seoul, South Korea
- Lee, J.** (2013). Global apparel product development and technical design. Sangmyung University, Seoul, South Korea
- Lee, J.** (2013). Global apparel product development and technical design. Chungbuk National University, Cheongju, South Korea
- Lee, J.** (2013). Global apparel product development and technical design. Mokpo National University, Mokpo, South Korea

**Lee, J.** (2013). Technical design. Department of Fashion Design and Merchandising, Kongju National University, Kongju, Korea

**Lee, J.** (2013). Global fashion industry and various career options. Department of Fashion Design, Duksung Women's University, Seoul, Korea

**Lee, J.** (2013). Global fashion careers in the fashion industry and higher education. Department of Fashion Design, Graduate School of Sungkyunkwan University, Seoul, Korea

**Lee, J.** (2013). Global apparel product development and technical design. Department of Fashion Design and Merchandising, Kongju National University, Kongju, Korea

**Lee, J.** (2013). Global fashion industry and internship. Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

**Lee, J.** (2012). Global apparel product development and technical design. Department of Fashion Business, Jeonju University, Jeonju, Korea

**Lee, J.** (2012). Global apparel product development and technical design. Department of Fashion Design, Duksung Women's University, Seoul, Korea

**Lee, J.** (2012). Technical design and apparel product development for global fashion industry. Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

**Lee, J.** (2010). Communication in Korean culture. Presented at Cultural Communication Class, Seattle Pacific University, Seattle, Washington

**Lee, J.** (2008). Global trends of fashion product development. Department of Home Economics Education, Korea University, Seoul, Korea

**Lee, J.** (2008). Fashion trends and fashion product development in the US market. Department of Clothing and Textiles, Jeju National University, Jeju, Korea

**Lee, J.** (2008). Global trends of apparel production and global job market in the fashion industry. Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

**Lee, J.** (2006). Apparel fit: Global competitiveness. Department of Clothing and Textiles, Graduate School of Seoul National University, Seoul, Korea

**Lee, J.** (2006). Apparel fit: Global competitiveness. Department of Home Economics Education, Graduate School of Korea University, Seoul, Korea

**Lee, J.** (2005). Cultural diversity: Korean culture. Presented at a Graduate School of Multi-cultural counseling class, Seattle Pacific University, Seattle, Washington

**Lee, J.** (2004). Fashion industry and fashion careers. Presented at a staff meeting at Career Development Center, Seattle Pacific University, Seattle, Washington

**Lee, J.** (2004). Current trends of international clothing and textiles industry. Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

**Lee, J.** (2000). Technology and apparel design. Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

## **INTERVIEW QUOTED**

Evangeline Cafe (February 25, 2011). Legally chic: Should fashion designs receive copyright protection? *Northwest Asian Weekly*, 30(8), p.1,p.15.

## **PANELIST AND MODERATOR**

(2016). The homelessness, Education and the JK foundation. Presented at Day of Common Learning, Seattle Pacific University, Seattle, Washington

(2008). Is beauty in the eye of the beholder?." Presented at Day of Common Learning, Seattle Pacific University, Seattle, Washington

(2006). The fashion industry: What do they have to say about perfection? Body Week Forum, Seattle Pacific University, Seattle, Washington

(2006). Vocation and reconciliation within the interior design and apparel design industry. Faith Forum, Seattle Pacific University, Seattle, Washington

(2004). Cultural diversity and its beauty. Student Cultural Diversity Forum, Seattle Pacific University, Seattle, Washington

## **TEACHING**

### **Courses Taught**

Undergraduate Courses: Basic Sewing, Introduction to Fashion Industry, Visual Merchandising, Apparel Retail Merchandising, Apparel Retail Math, Fashion Study Tour, Global Sourcing, Flat Pattern Design, Apparel Product and Analysis, Auto CAD, History of Costume, Appearance and Culture, Fashion Merchandising Seminar, Draping, CAD-Apparel Design , CAD Portfolio, Independent Study, Current Issues in Fashion, Practicum in Clothing and Textiles, Internships, Pattern CAD, Introduction to Global Fashion Industry, Contemporary Fashion Analysis, Fashion and Technology, Technical Design, University Colloquium

Graduate Courses: Fashion Aesthetics, Fashion Merchandising Seminar, Apparel Production System

## **COMPUTER PROGRAM EXPERTISE**

### **Apparel Design and Pattern Design Computer Programs Expertise**

AccuMark, Adobe Illustrator, Auto CAD, Corel Draw, Micro-Graphics Designer, PDS (Product Development Program), PDS (Pattern Designing System)

**Apparel Merchandising Computer Program Expertise**

Mockshop and series of other visual merchandising and retailing programs

**OTHER TEACHING RELATED****Women's Studies Minor Faculty Member (2003-2010)**

Seattle Pacific University, Seattle, Washington

**Co-Instructor of International On-Line Course (2010)**

E-learning Center, Chungnam National University, Taejon, Korea

**Faculty Leader of International Fashion Study Tour (2009)**

Led a study tour, focusing on Korea, China, and Hong Kong, with faculty from Ohio State University (USA) and Chungnam National University (Korea)

**PROFESSIONAL MEMBERSHIPS**

International Textile and Apparel Association

American Association of Family and Consumer Sciences

Fashion Group International

Technical Design Association

Korean Scholars of Marketing Sciences

Korean Society of Clothing and Textiles

International Costume and Culture Association

**PROFESSIONAL SERVICES****Professional Leadership Position**

(2013-2015). Elected and served as Vice President of Education, International Textile and Apparel Association.

(2014-Current). Committee member of Accreditation Task force, International Textile and Apparel Association (Board-reviewed and selected)

(2009). Committee Chair of Hospitality for 2009 Annual Meeting (Seattle, Washington), International Textile and Apparel Association

(2007-2008). Committee Chair of Curriculum Development and Revision, International Textile and Apparel Association

**Professional Committee Work**

(2002-Current). Committee Member of Curriculum Development and Revision, International Textile and Apparel Association

**Editorial Board**

(2013-Current). *Journal of Marketing Thought*, SS foundation, Seoul, Korea

(2012-Current). *Clothing and Textiles Research Journal*, International Textile and Apparel Association, USA

(2012-Current). *Fashion and Textile Research Journal*, The Korean Society for Clothing Industry, Seoul, Korea

(2012-Cucurrent). *Fashion, Style, and Popular Culture Journal*, American Popular Culture Association, USA

#### **Ad-Hoc Reviewer**

(2007-2016). Annual conference abstracts for presentations and best papers, International Textile and Apparel Association, USA

(2010-2015). Full research paper review, *International Journal of Human Ecology*, The Costume and Culture Association, Korea

(2013). Research proposal review for New Research Initiative Internal Grant Competition, Central Michigan University, Mount Pleasant, MI, USA

(2012-2016). Full research paper review, *Journal of The Korean Society for Clothing Industry*, The Korean Society for Clothing Industry, Korea

(2011-2013). Full research paper review for World Marketing Congress, Academy of Marketing Science, Florida, USA

(2010-2012). Annual conference abstracts for presentations, American Association of Family and Consumer Sciences, USA

(2010-2015). Full research paper review for *Journal of Global Fashion Marketing*, Korean Academy of Marketing Society, Korea

(2010). Full research paper review for Special Issue: Fashion Marketing of Luxury Brands, *Journal of Business Research*, Korea

(2008-2012). Full business plan review for Social Venture Competition, School of Business and Economics, Seattle Pacific University, Seattle, Washington, USA

#### **Juror**

(2009). 2nd Annual Seamless in Seattle Fashion Designer Competition sponsored by Seattle Magazine, Seattle, Washington

(2008). 1<sup>st</sup> Annual Seamless in Seattle Fashion Designer Competition sponsored by Seattle Magazine, Seattle, Washington

(2006). Miss Korea 2006: Beauty Contest of Korea, Selected as a juror for Miss Washington (a regional representative), Sponsored by The Korea Daily Newspaper, Seattle, Washington

#### **Discussant (2008)**

Korean Society of Consumer Studies Spring meeting, Session I-6, Psychology and other areas, Sungkyunkwan University, Seoul, Korea

**Invited Translator (Korean and English)**

(2009). International Fashion Study Tour for Ohio State University (USA) and Chungnam National University (Korea)

(2005). Centennial Address for Korea University's Centennial Celebration, Korea University, Seoul, Korea

**STUDENT ADVISOR AND MENTOR****Graduate Student Mentor (2013)**

Invited Mentor to coach graduate students and postdoctoral fellows.

Department of Clothing and Textiles, Graduate School of Chungnam National University, Taejon, Korea

**Graduate Student Advisor (2011)**

Invited Committee for Master's Thesis, "The study of consumer attitude on high-functionality outdoor wear price: The influence of outdoor activities' motivation and consumer knowledge"  
Jee-Woon Lee, Clothing and Textiles, Department of Home Economics Education, Korea University, Seoul, Korea

**Undergraduate Student Mentor (2013)**

Invited Mentor to coach undergraduate students

Department of Clothing and Textiles, Chungnam National University, Taejon, Korea

**Undergraduate Advisor for Professional Conference Presentation**

Environ Design 6 Conference (2002), Seattle, Washington

\*Advisor of 12 SPU students who presented their posters and apparel designs focusing on the importance of environment friendly designs and materials for 'Behind the seam' event,  
Sponsored by Cascadia Region Green Building Council, Seattle, Washington

**Student Fashion Group (2003-2010)**

Seattle Pacific University, Seattle, Washington

**Major Advisor of Clothing and Textiles Program (2001-Current)**

Seattle Pacific University, Seattle, Washington

**SEATTLE PACIFIC UNIVERSITY SERVICES****University Committee Work-Elected Positions**

(2016-2019). Admissions, Advising, and Retention Committee, Seattle Pacific University, Seattle, Washington

(2008-2013). Global Initiative Task Force, Seattle Pacific University, Seattle, Washington

(2005-2008). Diversity Committee, Seattle Pacific University, Seattle, Washington

**Other University Committee Services**



Social Mentor for a First Year Faculty Member (2005-2006, 2009-2010)  
Promotion Committee (2007-2012)  
Tenure Committee (2007-2011)  
3<sup>rd</sup> Year Review Committee (2007-2008, 2015)  
Post-tenure Review Committee (2010-2011, 2015-2017)  
Search Committee (2005, 2007-2010)

**Other University Volunteer Service (2017)**

Campus Organizer for International Food Festival (January 27, 2017)  
Seattle Pacific University, Seattle, Washington

## **SERVICES TO COMMUNITY**

**Founder of Love Feast (2010-Current)**

Seoul, Korea

\*Founded a service project to provide food and services for people in need in Korea.

**Founder of Moyo Water (Well) Project (November 2010)**

Moyo, Zambia

\*Founded a service project dedicated to providing clean water and sanitation for the village of Moyo, Zambia. Partnered with the World Vision and fundraised (\$15,001). Provided a deep well for 200 Moyo villagers in 2011.

**Volunteer for Serving Homeless Shelters (2002-2006)**

Mary Magdalene Women's shelter and Union Gospel Mission, Seattle, Washington

**Lecturer (September -December 2005)**

Community Basic Sewing Class, Community Church of Seattle, Seattle, Washington

**Invited Guest Speaker and Lecturer**

(2016). Reach out-Career networking and information session sponsored by Korean Student Organization, Korean Student Union, Korean Undergraduate Business Review, University of Washington, Seattle, WA.

(2011). Fashion Careers and Seattle Pacific University Clothing and Textiles Program, AccessDesign event for students with disabilities, DO-IT center, University of Washington, Seattle, Washington

(2006). Fashion Careers. Korean Youth Leadership Conference, Korean Community Counseling Center, Seattle, Washington

(2004). Fashion Careers. Korean Youth Leadership Conference, Korean Community Counseling Center, Seattle, Washington

(2003). Special Workshop-"Fight against Autism", The World Milal, Seattle Chapter, Seattle, Washington

\*Set up a workshop for parents with autistic children and spoke on how to fight against autism.  
'The World Milal' is a non-profit organization providing support for disabled individuals in the world.

(Last updated as of 10/21/2017)