



LOOKING BACK ON 2014 AND AHEAD TO 2015

Greetings from your friends at the Center for Integrity in Business. Please forgive our ‘radio silence’ over these past months, and read on for a look back at some of CIB’s accomplishments and transitions, and ahead to some of our new initiatives...

TRANSITIONS

After six years as Director of CIB, John Terrill accepted an unexpected offer to be the first director of the new Steven & Laurel Brown Foundation, housed in the heart of the Univ of Wisconsin campus in Madison. John’s faithful leadership and hard work have placed the CIB on solid footing from which to serve the business, church, and academic communities, and we are grateful for the vision, energy, and creativity with which he served CIB.

A search committee continues to review applications ([view the job posting](#)) and has conducted some initial interviews for a new CIB Director. In the meantime, [Gene Kim](#) is CIB’s Interim Director through June 2015. Gene’s broad business experience and familiarity with higher education enable him to provide continuity and focus during this transitional time.

BENEFIT CORPORATIONS

You know about for-profit and not-for-profit corporations, but you may not yet know about benefit corporations. Very briefly, a benefit corporation:

- Must make a positive impact on society and the environment;
- Requires corporate directors to consider interests of non-financial stakeholders as well as shareholders;
- Is obligated to report on its overall social and environmental performance.

CIB is leading the exploration of a similar approach to “faithful business,” and convened a symposium on the SPU campus in October 2014. About 30 for-profit and non-profit business leaders, business and theology faculty, attorneys, and consultants began plotting a roadmap and strategies to identify and measure faithful business. As one step in this direction, three faculty members from SPU’s School of Business, Government, and Economics (SBGE) drafted a white paper for the October benefit corporation symposium, and will present the finished paper at the 75th annual meeting of the [Academy of Management](#) this summer.

CIB is investigating the need and the opportunity to provide consultation, certification, auditing, and other related services. Stay tuned as we learn more!

SBGE SCHOLARS IN CHICAGO

[Professor Denise Daniels](#) and [Dr. Al Erisman](#) (from SPU’s School of Business, Government, and Economics) presented a paper called “Relationships at Work” at the annual meeting of the Theology of Work Project which accompanies the public debut of “Opus: The Art of Work,” Wheaton College’s new institute for faith and vocation.

RAISING THE BAR



Nearly 70 family business owners and leaders gathered for a breakfast with Alan Barnhart (CEO/President of Barnhart Crane & Rigging Co). In addition to hearing about the journey Alan and his brother Eric have taken with their business, the invitation-only event provided those involved with family- and privately-owned businesses a candid opportunity to explore integrity, faithfulness, and new levels and forms of generosity in business. The June event on SPU's campus was sponsored by CIB and National Christian Foundation Seattle in partnership with C3 Leaders.

A similar event with Pete and Deb Ochs is planned for late May or early June. Details coming soon.

LEADERSHIP IN RESPONSIBLE BUSINESS MANAGEMENT

Principles for Responsible Management Education (PRME) is the first organized partnership between the United Nations and business schools. PRME is guided by [six principles](#) in its mission to inspire and champion responsible management education, research, and thought leadership around the world.

SPU's School of Business, Government, and Economics has been a [signatory](#) on this initiative since 2008, and [Dr. Ross Stewart](#) led the charge on behalf of SBGE in helping to organize the faith-based portion of PRME's first regional meeting for North America in October.

BUSINESS PARABLES

For more than one year, [Dr. Bruce Baker](#) has written a weekly series of "[Business Parables](#)" that are published on CIB's blog. These short reflections combine Dr. Baker's insight, wit, and fresh perspective on what business may look like from God's vantage point, and shed new light on how the scriptures apply to our work in the marketplace.



JUST BUSINESS ROUNDTABLES

CIB partnered with C3 Leaders to inaugurate a series of invitation-only events gathering business leaders as peers in onsite learning laboratories. These *Just Business* Roundtables seek to encourage and strengthen a more vibrant community of Christian businesspeople seeking to realize the kingdom of God more fully in their workplaces and in the community.

Eight Roundtables are scheduled in 2015:

<i>Feb 6</i>	Willows Lodge	<i>Jul 31</i>	Fidalgo Bay Coffee Co	If you are interested or would like more information, contact JBR Director Dean Orrico at DOrrico@C3Leaders.com .
<i>Mar 20</i>	Passport Unlimited	<i>Sep 18</i>	Picture Source	
<i>May 1</i>	Coldstream	<i>Nov 6</i>	TBD	
<i>Jun 12</i>	<i>Electric Mirror</i>	<i>Dec 11</i>	<i>TBD</i>	

KEEPING UP WITH THE "FAITH AT WORK" MOVEMENT

The Center for Integrity in Business was a principal sponsor of the Faith@Work Summit in Boston in October, and was ably represented by Dr. Al Erisman and Scott Griffin (member of CIB's Executive Committee). More than 200 leaders and participants gathered from across the country and around the world to ask "what's next?" to effectively equip God's people in the workplace to embrace their work as vital kingdom enterprise. [Keynote presentations](#) may be viewed on the event website. Plans are already underway for the 2016 Summit.

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