



HEADING INTO SUMMER

Greetings from your friends at the Center for Integrity in Business. Here is an update on some of what's been happening and what's coming up at CIB ...

"BEYOND PROFIT"



CIB, National Christian Foundation Seattle, and C3 Leaders are co-sponsoring the Second Annual Business Owner's Breakfast. **Pete Ochs** is coming to Seattle from Kansas with a pocketful of experience and stories to share with business owners and leaders on June 10. Pete started in banking, became a successful entrepreneur, and founded an investment banking firm. Capital III has built a number of successful triple bottom line enterprises in the energy and industrial sectors, bringing positive impact and meaning through investments in Honduras, Mexico, and the U.S.

If you are interested in this invitation-only event, please contact cib@spu.edu.

DIRECTOR SEARCH

The search committee for CIB's next Director has submitted its recommendation to Joseph Williams. Stay tuned for further developments.

ACADEMY OF MANAGEMENT

Professors [Denise Daniels](#), [Kim Sawers](#), and [Randy Franz](#) (from SPU's School of Business, Government, and Economics) will present a two-hour workshop on benefit corporations at this summer's 75th annual meeting of the [Academy of Management](#) in Vancouver, BC.

The workshop will look at benefit corporations (legislative) and B Corps (as defined by [B Lab](#)) and: 1) provide history of both models; 2) outline the certification process; 3) examine details of assessment models; and 4) introduce faculty to some actual B Corps. The workshop aims to get participants up to speed on this emerging business trend, and consider how B Corp cases and examples can be incorporated into scholarship and curriculum.

AUSTIN LEADER SERIES

CIB will be sending SPU scholars to Austin, Texas to share topics in 'faith and business.' This series will begin either in August or September. Topics that will be lectured to Austin leaders are as follows; Why business matters to God, Joseph's Leadership (Al Erisman), Stewardship, poly Capitalism, Duty between people and organization, and commissioning – to church audience and business as a calling.

BENEFIT CORPORATIONS INTERIM REPORT ...

Gene Kim and his team of project analysts have been assessing future business opportunities and strategies for CIB stemming from the recent B Corp movement. The team made an interim presentation at the May meeting of CIB's Executive Committee.

... AND A REQUEST FOR YOUR HELP FROM GENE KIM (CIB'S INTERIM DIRECTOR)

CIB is investigating the viability of the social responsibility/B Corp movement and potential business opportunities for the Center. We have reviewed the current market and identified what we might be able to offer--now we would like to hear from you.

We would greatly appreciate your input and help in distributing the survey (below) to your network members and fellow faithful individuals in business. These responses will help us determine the current needs of businesses and how CIB might help fill that space. By taking and sharing the survey you will help us with our work and may even think about some aspects of your business in a new light.

The survey (https://spupsynd.az1.qualtrics.com/SE/?SID=SV_54J7F9ByTNBkmDX) can be accessed until Monday, June 15th. Thank you in advance for your assistance.

Gene

CALLINGS AND CAREERS

CIB was one of the co-sponsors of "Callings and Careers: Making Sense of Who We Are and What We Do" at Bellevue Presbyterian Church on May 28. Over 100 people gathered to hear **Dr. Steven Garber** (Founder and Principal of [The Washington Institute](#), nationally-recognized speaker, and author of several books about faith, work, and vocation) deliver the opening address, which was followed by thoughtful reflections from a panel of some of Seattle's leading thinkers about faith and work. [Denise Daniels](#) and [Al Erisman](#) (faculty members in SPU's School of Business, Government, and Economics) were both members of the panel.

JUST BUSINESS ROUNDTABLES

CIB partnered with C3 Leaders to inaugurate a series of invitation-only events gathering business leaders as peers in onsite learning laboratories. These *Just Business* Roundtables seek to encourage and strengthen a more vibrant community of Christian businesspeople seeking to realize the kingdom of God more fully in their workplaces and in the community.

Five more Roundtables are scheduled in 2015:

Jun 12	Electric Mirror	Everett, WA
Jul 31	Fidalgo Bay Coffee Co	Burlington, WA
Sep 18	Thain Boat Works	Arlington, WA
Nov 6	Picture Source	Seattle, WA
Dec 11	Passport Unlimited	Kirkland, WA

Check the [C3 Leaders' website](#) or contact JBR Director Dean Orrico at DOrrico@C3Leaders.com for more information.

ETHIX MAGAZINE

After a long winter's nap, Issue #85 of [Ethix](#) magazine was published in April. The featured interview with Randy Wilcox (who recently retired as Otis Elevator's President for the Americas) looks back on his 30+ years with Otis. Randy shares thoughts on doing business in an international market, the relationship between values and safety, and some keys to how Otis has stayed in business for 160 years. You can also check out a couple of new book reviews, musings on "Can technology also make us stupid?", archived issues back to 1998, and more.

Keep in touch with CIB:



LinkedIn



Twitter



Facebook

Publisher: Center for Integrity in Business

Website: spu.edu/cib | Feedback: cib@spu.edu | [Unsubscribe](#)

Copyright © 2015 [Seattle Pacific University](#) | 3307 3rd Ave W, Seattle, WA 98119-1997, USA