## JOE VISCOM

joeviscom.com linkedin.com/in/joeviscom hello@joeviscom.com (206) 478-6103 Seattle, WA

## Skills

- Strong Eye for Design cultivated through marketing campaigns at the Career Center at SPU
- Proficient in Adobe Creative Suite including After Effects and Premiere
- Ability to remain calm under pressure demonstrated by working 20 hours a week in school
- Fluent in conversational Mandarin Chinese
- Cultural Awareness demonstrated by mission trips every summer to various countries for the last 5 years

## Education

**Bachelor of Arts in Visual Communication**, Seattle Pacific University, Seattle WA *June 2019* 

- Minors: New Media Studies and Art History
- · Awarded Trustee's Scholar Award and Phillip W. Eaton Scholarship

## **Experience**

**Graphic Designer**/Peer Career Advisor, Center for Career and Calling, Seattle WA September 2015 - June 2019

- Designed print and online media to promote events and programs
- Worked with a team of 5+ individuals to come up with creative and successful marketing strategies
- Facilitated conversations on career potential between students and successful local professionals to create mentorship relationships to help guide career development
- Advised students on career professionalism by editing resumes, cover letters and assisting with mock interviews on a 1:1 basis
- Presented on the services of the career center to audiences of up to 150

**Designer**, Cascade Yearbook, Seattle Pacific University, Seattle WA September 2015 - June 2016

- Collaborated with photographers and editors to create exciting page layouts
- Developed a comprehensive university publication

**Design and Research Assistant**, Seattle Pacific University, Seattle WA *January 2015, April 2015* 

- Worked with 2 faculty members to design an environmentally sustainable rural community
- Created detailed site planning layouts for potential rural communities
- Presented at the 2015 Spokane Intercollegiate Research Conference the community plan