

Your Personal Narrative and Positioning

Personal Narrative (your “elevator pitch” – one paragraph, tells a short story):

Part 1 (where you are now): *I’m a senior at Seattle Pacific University majoring in [name of major], with a special interest in [aspect of field you really like].*

Part 2 (what you focused on in college and summer jobs): *Through my work in/study of XXX, I discovered I am very interested in XXX, so I did an internship last summer to learn more about XXX and now...*

Part 3 (what you are exploring now, which leads to your “ask”): *...I’m exploring ways that a person with my background and skills can make a contribution in the field of XXX... or I am exploring the XXX field and am trying to learn about different ways of entering the field...*

Part 4 (your “ask”): *So, do you know anyone in the XXX field I could talk to and ask some questions of?*

Positioning (3 to 5 attributes that differentiate you):

[I am different from other job-seekers in this field because...]

- *I am fluent in Spanish... I am super detail-oriented and focused... I enjoy all types of people ...etc.*
- *I’ve worked in manufacturing operations in two companies that make very different products*
- *My internship last summer gave me exposure to all the functions of a human resources department*
- *I am....*
- *I have...*
- *I know...*
- *I offer...*
- *I understand...*