

Communication Studies

2021-22

What can you do with a Communication Studies major from SPU?

The Communication Studies major at Seattle Pacific University offers you training, experience, and inspiration in the art of communicating well, as you explore values, and acquire techniques of insight and critical reasoning. The major prepares you for just about any career — from ministry to law, from media operations to event planning.

Potential occupations include:

- Arbitrator
- Campaign Manager
- Event Planner
- Public Relations Specialist
- Speechwriter
- Strategic Planner
- Corporate Communications Specialist
- Recruiter
- Training Specialist

Majors with similar requirements in the first two years

Film Studies, Journalism

Suggested transfer preparation at Bellevue College

Associate in Arts & Science (AAS-DTA)

Courses in the major you may complete at Bellevue College

Bellevue College Courses	Equivalent SPU Courses	
CMST& 210 Interpersonal Communication (5)	COM 1101 Intro to Interpersonal Communication (5)	
CMST& 101 Introduction to Communication (5) – or – CMST& 220 Public Speaking (5)	COM 1321 Public Speaking (5)	
CMST& 102 Intro to Mass Media (5)	JRN 2255 The Public & the Media (5)	
Consider taking one of the following elective courses: MKTG 101 Introduction to Marketing (5) MKTG 234 Advertising (5) CMST 141 Introduction to Media Writing (5) CMST 146 Newspaper Staff (3)	BUS 3541 Marketing & Society (5) * BUS 3544 Digital & Scl Media Mktg (5) * JRN 2101 Media Writing (5) JRN 2801 Falcon Newspaper Production (3)	

Note: Only courses with a regular grade of 1.7 (C-) or higher may count toward a major or minor.

Admission to the major

If you identify the Communication Studies major as your first choice on your application for admission to the University, you will automatically gain entry to the major when admitted to SPU.

Learn more about the Communication Studies major at:

http://spu.edu/communication http://spu.edu/communication-regs

Get more information about transfer admission to Seattle Pacific University at http://spu.edu/transfer. Questions? Contact transfer@spu.edu.

^{*}Indicates that this course transfers as lower-division credit for the SPU equivalent course.

Courses to complete at SPU

JRN 1000 Fundamentals Digital & Online Media (5)		
FLM 2001 HW Studio System: Film Hist I (5) - or -		
FLM 2002 Movies in the 60s: Film Hist II (5)		
COM 2323 Argumentation and Analysis (5)		
COM 3001 Theories of Communication (5)		
COM 3630 Rhetoric in Public Life (5)		
COM 4265 Organization Communication (5)		
COM 4606 Seminar: Communication & Technology (5)		
COM 4899 Communication Ethics Capstone (5)		
Electives (to total 10 credits) *		

^{*} From approved list – consult with your advisor.

Other requirements for the degree

In addition to the major, the degree requires completion of any remaining general education and University requirements, and at least 180 college-level credits total, including 60 upper-division (UD) credits.

All students must complete the University Foundations Requirement at SPU – even those who have completed the Direct Transfer Agreement (DTA) Associate Degree.

Students admitted with fewer than 90 credits (freshmen and sophomores) complete 15 credits: UFDN 1000 The Christian Faith (5)

UFDN 2000 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

Students admitted with 90 credits or more (juniors and seniors) complete 10 credits:

UFDN 3001 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

Suggested course plan for your junior and senior years at SPU

Assumes junior standing at entrance, and successful completion of CMST& 101 or 220; and CMST& 102 and 210 prior to transfer.

	Junior `	Year	
Autumn	Winter	Spring	Notes
	 FLM 2001 (5) or take FLM 2002 (5) in the spring. COM 2323 (5) if you did not take this in autumn. COM 3630 (5) + credits to total 15 – 18 O credits, including elective could cation, and University requirem 		Be sure to complete your general education requitements – do not forget about "W" credits! Be sure to take enough upperdivision electives to reach at least 30-UD credits within the major.
	Senior `	Year	,
Autumn	Winter	Spring	Notes
 COM 4625 (5) + credits to total 15 – 18 	 COM 4606 (5) COM 4899 (5) or take this in the spring. + credits to total 15 – 18 	 COM 4899 (5) if you did not take this in winter. + credits to total 15 – 18 	Be sure you will have completed 180 college-level credits (with at least 60 being upper division, numbered 2000
 Any Quarter Offered Remaining electives, UFDN, general education, and University requirements. 			numbered 3000 – 4999) by the end of spring term.