

## **Communication Studies**

2019-20

#### What can you do with a Communication Studies Major from SPU?

The Communication Studies major at Seattle Pacific University offers you training, experience, and inspiration in the art of communicating well, as you explore values, and acquire techniques of insight and critical reasoning. The major prepares you for just about any career — from ministry to law, from media operations to event planning.

#### Potential occupations include:

- Advertising Manager
- Arbitrator
- Campaign Manager
- Clergy
- Copywriter
- Corporate Communications
- Event Planner
- Global Relations Strategist
- Job Analyst
- Meeting & Convention Planner
- Patient Advocate
- Public Relations Specialist
- Recruiter
- Sales Manager
- Speechwriter
- Sports Announcer
- Strategic Planner
- Training Specialist

Related Major at SPU: Journalism

### **Suggested Transfer Preparation at Edmonds Community College**

Associate in Arts-Direct Transfer Agreement (DTA)

#### Courses in the major you may complete at Edmonds Community College

Edmonds Community College Courses	Equivalent SPU Courses	
Required courses		
CMST& 210 Interpersonal Communication (5)	COM 1101 Intro to Interpersonal Communication (5)	
CMST& 220 Public Speaking (5)	COM 1321 Public Speaking (5)	
Electives (only 10 elective credits are required in		
the major)		
CMST& 230 Small Group Communication (5)	COM 2227 Small Group Discussion & Leadership (5)	
COMM 101 Intercultural Communication (5)	COM Lower-Division Elective (5)	
JOURN 135 Writing the Feature (5)	JRN/COM Lower-Division Elective (5)	
JOURN 225 Newspaper Production (5)	JRN/COM Lower-Division Elective (5)	

**Note:** Completion of these courses is not required for transfer, but may aid in timely completion of your degree. Only courses with a regular grade of 1.7 (C-) or higher may count toward a major or minor.

#### Admission to the Major

Admission to this major is guaranteed for transfer students admitted to SPU. Once you begin classes at SPU, complete the Major Application form in the Banner Information System to formalize your acceptance to the major.

**Learn more** about the SPU Communication Studies major:

http://spu.edu/comm-journalism

http://spu.edu/comm-journalism-reqs

Get more information about transfer admission to Seattle Pacific University at: <a href="http://spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/">http://spu.edu/transfer@spu.edu/transfer@spu.edu/transfer

#### Courses in the major to complete at SPU

# COM 2323 Argumentation: The Art of Inference (5) COM 3001 Theories of Communication (5) JRN 1000 Fundamentals of Digital & Online Media (5)

JRN 3355 The Public & the Media (5)

COM 4899 Communication Ethics (Capstone) (5)

COM 3628 Foundations of Wester Rhetoric (5) - **OR** -

COM 3629 Modern Rhetorical Theory (5)

COM 4265 Organizational Communication (5)

COM 460X Communication Seminar (5)

Elective credits in COM, JRN, or FLM as needed to reach 60 credits in the major

In addition to the major, the degree requires completion of any remaining general education and University requirements, and at least 180 college-level credits total, including 60 upper-division (UD) credits.

#### **University Foundations Requirement**

All students must complete the University Foundations Requirement at SPU—even those who have completed the Direct Transfer Agreement (DTA) Associate Degree.

Students admitted with fewer than 90 credits (freshmen and sophomores) complete 15 credits:

UFDN 1000 The Christian Faith (5)

UFDN 2000 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

Students admitted with 90 credits or more (juniors and seniors) complete 10 credits:

UFDN 3001 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

#### Suggested course plan for your junior and senior years at SPU

(Assumes satisfactory completion of CMST& 210 and CMST& 220 prior to transfer.)

Junior Year				
AUTUMN	WINTER	SPRING	NOTES	
15+ Credits	15+ Credits	15+ Credits  Apply to graduate!	<ul> <li>COM 3628 and COM 3629 are offered every other year, so choose the one you want and plan ahead!</li> </ul>	
			<ul> <li>Begin taking electives for the major.</li> </ul>	
ANY QUARTER UFDN, general electives, or any remaining General Education and University Requirements,				
JRN 1000, COM 2323, JRN 3355, COM 3001, COM 3628 or COM 3629				
Senior Year				
AUTUMN	WINTER	SPRING	NOTES	
15+ Credits	15+ Credits	15+ Credits	<ul> <li>COM 3628 and COM 3629 are offered every other year, so choose the one you want and plan ahead!</li> <li>Choose a Senior Seminar from COM 4601, COM 4602, COM 4603.</li> </ul>	
ANY QUARTER UFDN, general electives, or any remaining General Education and University Requirements,		4601, COM 4602, COM 4603, COM 4604, COM 4605, COM 4606, COM 4607.		
COM 4265, COM 4899, COM 3628 or COM 3629 (if not already completed), COM 460X Senior Seminar, and any remaining electives needed in the major.				