

Communication Studies

2019-20

What can you do with a Communication Studies Major from SPU?

The Communication Studies major at Seattle Pacific University offers you training, experience, and inspiration in the art of communicating well, as you explore values, and acquire techniques of insight and critical reasoning. The major prepares you for just about any career — from ministry to law, from media operations to event planning.

Potential occupations include:

- Advertising Manager
- Arbitrator
- Campaign Manager
- Clergy
- Copywriter
- Corporate Communications
- Event Planner
- Global Relations Strategist
- Job Analyst
- Meeting & Convention Planner
- Patient Advocate
- Public Relations Specialist
- Recruiter
- Sales Manager
- Speechwriter
- Sports Announcer
- Strategic Planner
- Training Specialist

Related Major at SPU: Journalism

Suggested Transfer Preparation at South Seattle College AA-DTA.

Courses in the major you may complete at South Seattle College

South Seattle College Courses	Equivalent SPU Courses
Required courses	
CMST& 101 Intro to Communication (5) or CMST& 210 Interpersonal Communication (5)	COM 1101 Intro to Interpersonal Communication (5)
CMST& 220 Public Speaking (5)	COM 1321 Public Speaking (5)
CMST 155 Argumentation and Public (5)	COM 2323 Argumentation: The Art of Inference (5)
Electives (only 10 elective credits are required in	
the major)	
CMST& 230 Small Group Communication (5)	COM 2227 Small Group Discussion & Leadership (5)
CMST 205 Multicultural Communication (5)	COM Elective (5)
CMST 245 Media Comm & Criticism	COM Elective (5)
CMST 255 Wrtng for Organizatns & Media (5)	JRN Elective (5)

Note: Completion of these courses is not required for transfer, but may aid in timely completion of your degree. Only courses with a regular grade of 1.7 (C-) or higher may count toward a major or minor.

Admission to the Major

Admission to this major is guaranteed for transfer students admitted to SPU. Once you begin classes at SPU, complete the Major Application form in the Banner Information System to formalize your acceptance to the major.

Learn more about the SPU Communication Studies major:

http://spu.edu/comm-journalism

http://spu.edu/comm-journalism-reqs

Get more information about transfer admission to Seattle Pacific University at: <a href="http://spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer@spu.edu/transfer

Courses in the major to complete at SPU

COM 2323 Argumentation: The Art of Inference (5)
COM 3001 Theories of Communication (5)
JRN 1000 Fundamentals of Digital & Online Media
(5)

JRN 3355 The Public & the Media (5)

COM 4899 Communication Ethics (Capstone) (5)

COM 3628 Foundations of Wester Rhetoric (5) - **OR** -

COM 3629 Modern Rhetorical Theory (5)

COM 4265 Organizational Communication (5)

COM 460X Communication Seminar (5)

Elective credits in COM, JRN, or FLM as needed to reach 60 credits in the major

In addition to the major, the degree requires completion of any remaining general education and University requirements, and at least 180 college-level credits total, including 60 upper-division (UD) credits.

University Foundations Requirement

All students must complete the University Foundations Requirement at SPU—even those who have completed the Direct Transfer Agreement (DTA) Associate Degree.

Students admitted with fewer than 90 credits (freshmen and sophomores) complete 15 credits:

UFDN 1000 The Christian Faith (5)

UFDN 2000 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

Students admitted with 90 credits or more (juniors and seniors) complete 10 credits:

UFDN 3001 Christian Scriptures (5)

UFDN 3100 Christian Theology (5)

Suggested course

plan for your junior and senior years at SPU

Assumes satisfactory completion of CMST& 101 or 210: CMST 155; and CMST& 220 prior to transfer.

Junior Year				
AUTUMN	WINTER	SPRING	NOTES	
15+ Credits	15+ Credits	15+ Credits Apply to graduate!	 COM 3628 and COM 3629 areoffered every other year, so choose the one you want and plan ahead! Begin taking electives for the major. 	
ANY QUARTER				
UFDN, general electives, or any remaining General Education and University Requirements,				
JRN 1000, JRN 3355, COM 3001, COM 3628 or COM 3629				
Senior Year				
AUTUMN	WINTER	SPRING	NOTES	
15+ Credits	15+ Credits	15+ Credits	 COM 3628 and COM 3629 are offered every other year, so choose the one you want and plan ahead! Choose a Senior Seminar from COM 4601, COM 4602, COM 4603, COM 4604. 	
ANY QUARTER			COM 4605, COM 4606, COM 4607.	
UFDN, general electives, or any remaining General Education and University Requirements,		Be sure to complete at least 180 credits, including 60 upper-division credits.		
COM 4265, COM 4899, COM 3628 or COM 3629 (if not already completed), COM 460X Senior Seminar, and any remaining electives needed in the major.		-		